



Capability Statement

UOW in Hong Kong

The University of Wollongong Australia (UOW) is one of Australia's leading universities and has a strong, established relationship with Hong Kong, including collaborations in education, research, industry and government.

UOW is ranked in the top 200 universities in the world and is renowned for producing career-ready graduates who are in high demand.

In operation for more than 35 years, UOW College Hong Kong (UOWCHK) is recognised as a premier pathway to university and currently offers 33 locally-accredited associate degree programs and six UOW top-up degrees.

The College is highly regarded for its rigour in quality assurance and its emphasis on holistic learning. It delivers excellence in education that not only nurtures student intellect, but also helps ensure students are well-equipped with essential skills for further studies and employment.

The College also offers students international mobility for optimum graduate outcomes and strengthened industry collaborations.

At the 2019 Westpac AustCham Australia-China Business Excellence Awards, UOW Global Enterprises received the Consumer Services Award for its work in Hong Kong. UOWCHK was acknowledged for delivering an exceptional Australian student experience across its programs. The award recognised the value of the services the College has been delivering to more than 5,000 students and its consistent and sustained business excellence, program growth and expansion into China.

UOWCHK has been awarded a land grant for a new campus and successfully achieved CAP 320 accreditation that will facilitate the vision of transitioning the college to a private university in Hong Kong.

Throughout 2019, about 500 students received various scholarships from the Hong Kong Education Bureau. The College granted scholarships and awards to 107 students, while 17 scholarships were also awarded by private donors.

Despite protest activities in Hong Kong, the College maintained a high student retention rate in 2019 and is developing longer term plans for online program delivery following the COVID-19 pandemic.

HIGHLY RELEVANT PROGRAMS

In 2019, the College became officially registered as an independent post-secondary college.

This enables qualified students undertaking degrees and UOW top-up programs at UOWCHK to access the government's non-means tested subsidy scheme for self-financing undergraduate studies in Hong Kong.

Six CAP 320 degrees programs are now in operation in the disciplines of aviation management, social innovation, accounting, business administration, Japanese studies, and Chinese language and literature.

The College also successfully achieved reaccreditation of all 33 associate degree programs. The programs are accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications.

With more than 250 staff, the College is highly regarded for its rigour in quality assurance and its emphasis on holistic education which also nurtures the personal development of students. Significant resources are devoted to arranging overseas study tours and short courses, internships, and career exposure and mentorship programs that facilitate the intellectual development of students.

With 43 programs offered, top-up programs include the Bachelor of Arts in Media and Communication, Bachelor of Business, and Bachelor of Computer Science. The Bachelor of Psychological Science began delivery in 2018.

Apart from academic studies, students are exposed to a wide range of overseas study tours and internships, designed to help them reach their full potential. The Study Abroad Scheme includes the United Kingdom, the United States, Canada and Australia.

GRADUATES SOUGHT AFTER BY EMPLOYERS

UOWCHK equips its graduates with the skills needed for their future and provides them with the sense of being a part of society. The majority of graduates progressing to further studies have either been able to articulate into senior-year places or admitted with advanced standing in undergraduate programs (including self-funded programs) offered by publicly-funded institutions in Hong Kong.

Positive feedback from employers who offer placement opportunities and internships affirms the role played by the College in the education, career development and personal growth of its students.

STRONG LINKS WITH INDUSTRY

UOWCHK has well-established industry relationships, with more than 200 organisations offering internship opportunities, fieldwork placement, sponsored projects, or arranged visits.

Major industry partners include: Hong Kong Airport Services Ltd, Hong Kong Children & Youth Services, Jardine Airport Services Ltd, AIA International Ltd, Legislative Council Secretariat, Life Fitness Asia Pacific, Salvation Army, SINO Property Services, YMCA of Hong Kong, Public Relations Professionals Association, The Mental Health Association of Hong Kong, and World Green Organisation.

UOW views internationalisation as an opportunity to foster productive partnerships and collaborations. It is UOW's goal to enhance and build strategic partnerships with industry to deliver real-world solutions.

RESEARCH PARTNERSHIP WITH MTR HONG KONG

The University of Wollongong's SMART Infrastructure Facility assists industry and government organisations to better plan for the future.

SMART houses 30 integrated laboratories and includes a simulation and modelling hub and a rail logistics research centre.

Hong Kong's MTR Corporation has commissioned SMART – a respected partner and leader in the space of geosocial intelligence - to investigate how social media chatter can be captured and used to boost innovation and customer service. This research project has assisted the world-renowned rail service provider to develop strategies for harnessing information published by commuters on social networks such as Twitter, Weibo, WeChat and Facebook to allow staff to better allocate tasks for immediate action or review.

UOW has also trained senior staff within MTR-HK for over 10 years through a tailored Masters program in Asset Management, with interdisciplinary skills in both engineering and management. MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. It is also involved in a range of railway construction projects, as well as railway consultancy and contracting services around the world.

UOW has significant expertise in delivering undergraduate and postgraduate degrees and tailored professional training in many offshore locations.

UNIVERSITY OF WOLLONGONG AUSTRALIA

UOW delivers undergraduate and postgraduate degrees and tailored professional training in many offshore locations, fostering links in study, research and business.

UOW has an international reputation for world-class research underpinned by our strong partnerships with industry, a multidisciplinary approach, as well as world-class facilities. We are globally rated as a five-star university for our educational experience and graduate outcomes.

The University continues to build our global footprint with research collaborations, teaching collaborations, credit arrangements, articulation arrangements, study abroad and exchange programs, and offshore delivery programs with 400 international institutions spanning across 46 countries.

UOW connects people who want to learn new things and improve the world around them. UOW delivers transnational education programs in Hong Kong, Malaysia, Singapore, the United Arab Emirates and China. We bring together students and staff from more than 160 nationalities.

UOW is consistently ranked in the top 1 per cent of universities in the world for the quality of our graduates.

Since its foundation in 1993, UOW Global Enterprises (UOWGE) (a wholly owned subsidiary of UOW) has been driving the global export of education and training, and is now a leading international provider of offshore education. UOWGE provides higher education, vocational, English and professional development programs to more than 11,000 students from over 110 countries.

UOW WELCOMES THE OPPORTUNITY TO WORK WITH GOVERNMENT AND INDUSTRY PARTNERS TO DELIVER EXCEPTIONAL OUTCOMES
CONTACT**Canio Fierravanti**

Director Government Relations
University of Wollongong

Ph: +61 2 4221 5931
E: caniof@uow.edu.au

uow.edu.au



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