Southern Cross University

EXCELLENCE IN ENGAGEMENT AWARDS

Southern Cross University

Contents

Introduction 1

Background 2

Project Funding 3

Shortlisted Nominations:

- Engaged Learning 4
- Engaged Research 8
- Community Impact 10
- Leadership 13

Our Partners 14

Selection Panel 19

Live Ideas 21

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Introduction

This year's shortlisted nominees are testament to the excellence that emerges through collaboration grounded in the needs of our communities.

The Excellence in Engagement Awards champion community engagement as an approach that creates quality student learning experiences, innovative and relevant research, and ultimately, stronger and more vibrant communities.

Southern Cross University demonstrates a model of engagement with communities that is grounded in a proud Indigenous and international heritage. Our roots as Australia's Engaged University lay in our founding act, that states one of the University's principal functions as "… the provision of courses of study or instruction across a range of fields, and the carrying out of research, to meet the needs of the community" (Southern Cross University Act, 1993).

Today, our vision is to "enrich our communities through the excellence of our scholarship and the achievements of our graduates".

Engaging with our communities is how we bring this vision to life.

It gives me great pleasure to present the shortlisted projects for the 2018 Excellence in Engagement Awards. Congratulations to all.

Ben Roche
Vice President (Engagement)

Background

The Excellence in Engagement Awards acknowledge and celebrate the contribution of University staff and partners who have enriched our communities during the past twelve months.

This annual program profiles and promotes the impact of Southern Cross University's engaged teaching and learning, research and active citizenship.

Introduced in 2011, the Awards are open to all members of staff at Southern Cross University. They emphasise the value of collaboration to generate activity of relevance and significance for our communities, regions and the world.

The Excellence in Engagement Awards:

- Celebrate and showcase exemplary scholarship and practice in community engagement.
- Contribute to the development of a culture of excellence in engagement.
- Enhance the understanding of engagement as a research and teaching methodology.
- Increase the visibility of engagement at Southern Cross University.

Project Funding

This year we are excited to announce that Award recipients for each category receive $500 project funding, kindly sponsored by UniSuper.

The funding may be used towards the winning community partnership/ project or a new community engagement project, covering costs associated with:

- Extending the reach and impact of the community partnership/ project.
- Promotion and media related to the community partnership/ project (e.g. producing a short video or podcast).
- Producing a case study of the winning partnership/ project.

This additional funding is a contribution to amplifying the positive impact of Southern Cross University activities that benefit our communities.

UniSuper

UniSuper is proud to be Southern Cross University's super fund of choice. They are Australia's only super fund dedicated to higher education and research professionals and exist solely to benefit their members.

Engaged Learning

This category recognises activity that contributes to the student experience through providing meaningful community contexts for student learning. Nominations for this Award demonstrate innovative teaching and learning delivered through mutually beneficial community involvement.

Ms Jeanti St Clair: School of Arts and Social Sciences

For providing authentic journalism experiences for students that meet a genuine community need.

Byron Writers Festival has hosted the Southern Cross University Student Reporting Team since 2011. The team of arts, media and creative students, led by Jeanti, publishes reports on Byron Writers Festival sessions during the three day festival. Reports appear online soon after the events happen, enabling the community – both those at the festival and those unable to attend in person – to engage with the conversations happening at the festival, and more broadly in the Australian and international public sphere.

Since it began, the project has provided approximately 170 days of student work experience, and 160,000 words of reportage, photography and many hours of audio podcast recordings and video footage. Byron Writers Festival Director, Edwina Johnson, describes the Student Reporting Team as the "engine room" for festival content creation, where the team produces a "living archive" of reports on the festival, which she describes as "invaluable". This project provides students with an opportunity to apply classroom learning about journalistic reporting to a real-life scenario and builds their portfolio of published works. Results from an extensive student survey appeared in a 2015 peer-reviewed paper, [redacted] *Experiential Journalism Curricula that Prepare Students for the New and* [redacted]

Dr Jo Kijas and Associate Professor Adele Wessell: School of Arts and Social Sciences

For sustained commitment to authentic student history research projects undertaken collaboratively with community partners to achieve mutual goals and benefits that have an ongoing legacy.

Jo's work as a public historian and Adele's involvement with community engagement in the University led them to introduce the Community History Research Project unit in 2012. This unit meets the needs of a range of organisations and gives students the opportunity to create historical resources for the community. The unit reflects the growing recognition of the value of history in the community and raises awareness of the contribution it can make. Public institutions throughout the North Coast have benefitted from the contribution of Southern Cross students. In 2017, these included Coffs Harbour Regional Museum, St Carthage's Community Care, New Italy Museum, Byron Shire Council, North Star Holiday Resort, Gold Coast City Library and Cloncurry Unearthed Visitor Information Centre and Museum.

Some of the seventeen projects students worked on last year included an education tool kit, narratives for Gold Coast City Library's website, individual life histories, statements of significance and a research report to support Byron Shire Council's community halls project. The success of the unit is evident by its high student retention, losing only one student who began the unit last year. Community partners are also keen to continue. John Barnes, the President of the New Italy Museum, a long term community partner remarked *"these [projects] have all added to the attractiveness of New Italy... on display at a professional standard. With the above in mind [we] have every intention of continuing the partnership*

Dr Scott Niblock: School of Business and Tourism

For creating a virtual trading environment for Southern Cross students to plan, construct and manage investment portfolios using gaming simulations to promote financial capability.

This project emerged from the need for Southern Cross University to produce job-ready, ethically-minded and capable finance graduates. It is an ongoing assessment and community engagement activity, involving Dr Scott Niblock, Portfolio Management students and community partner, Yellow Brick Road (YBR) Wealth Management. The aim of the project is to promote real world trading conditions for students to execute investment portfolios using gaming simulations to generate greater financial capability. Students learn how to ethically plan, construct and manage a hypothetical share portfolio for a fictional client using investment simulator, StockTrak.

Students compete against their peers, lecturer and the wider market by constructing portfolios using Australian Stock Exchange-listed stocks over a five-week period. At completion of the course, two students who achieve the best academic and StockTrak performance participate in a one-week work placement with YBR, Ballina. This project is an engaging educational experience that prepares students for the practicalities of managing investments in uncertain market environments. The project engages with a local, high-profile wealth management firm and facilitates work experience and employment opportunities for students, guest lectures and industry research collaborations. This project was chosen to showcase in a mini-symposium on 'Powerful Assessment' at the 2015 Southern Cross University Scholarship of Teaching Symposium, providing inspiration for academics across the University to think about how to make their assessments more powerful and provide engaging learning experiences for their students.

Ms Vashti Silver: The Hotel School

For a nationally recognised, industry-centred program which delivers an authentic reciprocal learning environment, instils student self-efficacy, and facilitates career preparation and professional awareness.

Since 2008, four International Hotel brands: Accor Hotels, InterContinental Hotels Group, Marriott International, and TFE Hotels, have collaborated with the The Hotel School in the School of Business and Tourism to deliver an extensive mock interview program. This program is an authentic career development experience, involving more than 30 organisation representatives and 150 students undertaking the Bachelor of Business in Hotel Management (BBHM). The organisations make a significant contribution to students' education and career awareness through their participation in a genuine learning and professional development experience.

The program addresses the needs of students to be exposed to current industry interview practices, and addresses the needs of hotel partners, who use the activity as a reciprocal learning platform for staff looking to build their interview skills. These four key industry relationships have strengthened over the past decade, resulting in the partners being further and significantly involved in the wider BBHM degree by providing regular guest speakers and participating in industry panels, professional development and career awareness sessions; providing constructive feedback for work integrated learning program reviews; regularly hosting students for their six-month internship; and offering ongoing employment following placement. It has also fostered stronger relationships with University alumni, with a number of graduates, who now work for the hotel partners, returning as interviewers to give back to the program. The Australian Collaborative Education Network (ACEN) recognised the program as one of three finalists in its 2018 Collaboration Awards.

Engaged Research

This category recognises research that is defined and driven by a community in response to key societal issues. It recognises research activity that involves community as meaningful partners throughout a research process that has mutual benefit and relevance.

Professor Isaac Santos, Mr Shane White, Mr Stephen Conrad, Associate Professor Christian Sanders: National Marine Science Centre

For community-driven water quality research to protect, rehabilitate and manage iconic streams, estuaries and the Solitary Islands Marine Park.

This research emerged from community concerns about the rapid expansion of blueberry farming around Coffs Harbour, which has grown more than 400% between 2001 and 2016 in NSW, with 90% of this growth around Coffs Harbour. Agencies such as Coffs Harbour City Council, OEH and the EPA were filing a large number of complaints about environmental issues related to the blueberry expansion. This project represents an ongoing collaboration with Coffs Harbour City Council, Local Land Services, landholders and the blueberry industry. This community-engaged research has driven change in the industry and initiated concrete actions to improve water quality based on sound scientific advice. It has resulted in a code of conduct adopted by the expanding blueberry industry, the implementation of water quality management approaches, engagement with farmers to minimise fertilizer use and improve water quality, and a more sustainable industry. The research team have delivered over 20 guest lectures to government agencies, industry and the general community. They have published six papers, three reports, two Honours thesis, and have four ongoing PhD projects. This continued work has empowered regional communities to protect their vital water resources, raised awareness about a major environmental issue, offered concrete solutions, and is driving change in industry practice.

Associate Professor Sally Robinson, Professor Anne Graham, Dr Kate Neale, Ms Jaimsie Speeding: Centre for Children and Young People; **Professor Karen Fisher, Professor Kelley Johnson:** University of New South Wales; **Dr Ed Hall:** University of Dundee; **Ms Suzanna Poredos, Mr Alex Varley:** Northcott Disability Services; **Mr Gordon Duff:** National Disability Services (NDS, Industry CI)

For collaborative research aimed at strengthening relationships between young people with disability and support workers, by engaging young people and community partners in co-designing research.

This ARC Linkage project (Relationships and Recognition) improves knowledge, policy and practice concerning the role of relationships with paid support workers in strengthening the rights and wellbeing of young people with cognitive disability. The project engaged multiple partners from academia (SCU, UNSW, Dundee University) and industry (National Disability Services, Northcott and NSW Family and Community Services); regionally-based disability services; as well as young people with cognitive disability employed as community researchers and actively involved on a Young Person's Advisory Group.

This project's engaged approach provides rich insights that not only address a critical issue in disability support, but also build mutual research capacity and produce tangible, reciprocal outcomes for all stakeholders - academic, industry, community agencies, and especially the young people with disability. The project explored the quality of support relationships from the perspective of both young people with cognitive disability and support workers, to better understand how these relationships potentially promote the wellbeing, rights and positive identity of young people. It involved nationally significant research conducted in six local communities across two states. This research was extended into practice when the research team won a national NDS Innovative Workforce Fund grant for a workforce training project to build mutuality in support relationships.

Community Impact

This category recognises the impact of University staff contributing expertise and experience to progress current critical issues in society. Nominations for this Award demonstrate active involvement in an identified community of interest that results in enhanced community capability.

Mrs Tazuko McLaren OAM: SCU College

For enhancing the relationship between Japan and Australia by initiating education and community involvement of all ages with the ultimate aim of world peace.

Tazuko, a former lecturer in Japanese who now works as Southern Cross University's Japanese Liaison Officer, has made it her life's work to nurture and grow the Australian and Japanese connection. Since 1963, Lismore has had a sister city relationship with Yamato Takada in Nara. This is the first sister agreement of its kind in Australia; formed after World War 2 out of the devotion and lifetime reconciliation work by Lismore born late Father Tony Glynn and his brother Father Paul Glynn. Inspired by their work, Tazuko facilitated building the Japan Australia Centre on the University's Lismore campus, with the support of Lismore's Japan Centre Committee, for which Tazuko is the chairperson. She has been instrumental in arranging a series of successful international engineering internships in collaboration with the Dean of Engineering, with companies including Mitsubishi and Mitsui under the New Colombo Plan. She has curated the University's Japanese museum collection with volunteers for many years and has arranged many tours to Japan of the much-loved Isabella a cappella vocal group. She conducts cultural sessions for Japanese students studying English at the University, teaching them about the Japan Australia relationship, using a very moving semi-documentary film, *Rail Road of Love*. Earlier this year, Tazuko was awarded a prestigious Order of Australia Medal (OAM) for her contributions to education and to Australia-Japan relations.

Associate Professor Steven Purcell: National Marine Science Centre**; Mr Poasi Ngaluafe**: Ministry of Agriculture, Forests and Fisheries, Tonga**; Mr Karibanang Tamuera Aram, Mr Erietera Aram:** Ministry of Fisheries and Marine Resources Development, Kiribati; **Associate Professor Simon Foale:** James Cook University**; Professor Brian Cullis, Ms Nicole Cocks:** University of Wollongong**; Mr Watisoni Lalavanua:** Wildlife Conservation Society**; Mr Sailasa Tagica:** Partners in Community Development, Fiji

For demonstrated community impact on Pacific Island fishers through technical capacity building on improved postharvest processing of fishery catches.

This four-year project was funded by ACIAR as part of Australia's foreign-aid programme, and won the award for Engaged Research in 2015. Evidence from socioeconomic surveys at the end of the project, shows its demonstrable benefits and significant impact on the lives of Pacific Island fishers and their families and villages. While the developmental component aimed to improve postharvest processing by sea cucumber fishers in Kiribati, Tonga and Fiji, the goal was for fishers to produce better quality products that would attract higher sale prices. Sea cucumbers are the second-most valuable fishery export for Pacific Island countries, with the industry worth $20–$50 million annually and at least 300,000 sea cucumber fishers. Despite more than 100 years of fishing and trade, Pacific Island fishers never received training or information about how to process sea cucumbers for export. Thousands of artisanal fishers were trained through workshops held in 80 villages across three countries, and training manuals and videos in local languages. The project team disseminated 6000 new manuals, translated into Fijian, Tongan and Kiribati. This manual was later given to fishers in Papua New Guinea and Torres Strait, and other institutions, such as Pacific Community and the United Nations FAO, translated it and disseminated to fishers in other countries. The online training videos in four languages attracted over 158,000 views. More than 95% of the 942 workshop attendees said that they gained new knowledge. Analysis of socioeconomic data showed that the new processing methods shortened processing time, improved product quality and increased sales prices.

Ms Shelley Odewahn: SCU Health Clinic*;* **Mr Eli Partridge:** Multitask Human Resource Foundation; **Mr Douglas Hollingworth:** Ability Advocacy**; Ms Pauline Bourke:** DAISI Services

For the promotion of the social inclusion of people with disability through collaborative, creative, community celebration.

In 2017, the 'Picnic in the Quad' was hosted to celebrate the International Day of People with Disability - a United Nations sanctioned day aimed at promoting the social inclusion of people with disability in our communities. This event was a collaboration between Southern Cross University, Multitask Human Resource Foundation, Ability Advocacy and DAISI Services. This event was further supported by the Lismore Regional Art Gallery, Richmond Tweed Regional Library, Real Artworks, Social Futures, OCTEC and a number of other community volunteers. The event included a range of creative and fun activities, free health assessments and information stalls aimed at promoting the social inclusion of people with disability in our community.

Most importantly, it provided a strong local platform for the promotion of the *Stand by Me* campaign, a disability rights campaign aimed at reversing the decision of the New South Wales Government to cease funding for specialist disability advocacy. This decision had a significant impact on people with disability, particularly in the context of their transition into the National Disability Insurance Scheme (NDIS). The event was a big success with over 300 people attending and positive feedback received through the media and attendees. The most significant result of the event was its contribution to the success of the *Stand By Me* campaign. Several hundred signatures were collected from attendees, and as part of our community partners' lobbying efforts, they were sent to the NSW Premier. This contributed to a reversal of their decision to cease disability advocacy funding. This result means people with disability have access to specialist advocacy services to ensure they have the choice and control afforded to them through the NDIS.

Leadership

This Award acknowledges members of the University who are catalysts for enhanced university-community connectivity. The Award recipient is chosen by the selection panel from all team members of shortlisted nominations. They exemplify the University's strategic vision and values in action, not only within the nominated project and partnership, but through their role and contributions to the University overall.

- **Mr Stephen Conrad,** National Marine Science Centre
- **Professor Anne Graham AO,** Centre for Children and Young People
- **Dr Jo Kijas,** School of Arts and Social Sciences
- **Mrs Tazuko McLaren OAM,** SCU College
- **Dr Kate Neale,** Centre for Children and Young People
- **Dr Scott Niblock,** School of Business and Tourism
- **Ms Shelley Odewahn,** SCU Health Clinic
- **Associate Professor Steven Purcell,** National Marine Science Centre
- **Associate Professor Sally Robinson,** Centre for Children and Young People
- **Associate Professor Christian Sanders,** National Marine Science Centre
- **Professor Isaac Santos,** National Marine Science Centre
- **Ms Vashti Silver,** The Hotel School
- **Ms Jeanti St Clair,** School of Arts and Social Sciences
- **Associate Professor Adele Wessell,** School of Arts and Social Sciences
- **Mr Shane White,** National Marine Science Centre

Our Partners

We take this opportunity to acknowledge and thank our project partners. These partners have demonstrated a commitment to support and enrich University activities that benefit our communities.

Ability Advocacy

Douglas Hollingworth, Manager, acknowledged by Shelley Odewahn, SCU Health Clinic

Accor Hotels

Claire Tait, Talent and Culture Manager, acknowledged by Vashti Silver, The Hotel School

Byron Shire Council

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

Byron Writers Festival

Edwina Johnson, Festival Director, acknowledged by Jeanti St Clair, School of Arts and Social Sciences

Casino Neighbourhood Centre

Acknowledged by Sally Robinson, Centre for Children and Young People

Cloncurry Unearthed Visitor Information Centre and Museum

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

CODA

Acknowledged by Sally Robinson, Centre for Children and Young People

Coffs Harbour City Council

Samantha Hessey, Project Officer for the Orara River Rehabilitation Project and Regional State of the Environment Reporting, acknowledged by Isaac Santos, National Marine Science Centre

Coffs Harbour Regional Museum

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

DAISI Services

Pauline Bourke, Program Coordinator, acknowledged by Shelley Odewahn, SCU Health Clinic

Gold Coast City Library

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

InterContinental Hotels Group

Wensdae Lucas, Human Resources Manager, acknowledged by Vashti Silver, The Hotel School

Isabella a cappella

Dylan Curnow, Director and Arranger, and Jude Magee, previous Director, acknowledged by Tazuko McLaren OAM, SCU College

James Cook University

Simon Foale, Head of Social Sciences, acknowledged by Steven Purcell, National Marine Science Centre

Japan Centre Committee

Father Paul Pidcock, Jim Fiford, Solicitor, and Dr Robert Smith, acknowledged by Tazuko McLaren OAM, SCU College

Karingal Inc

Acknowledged by Sally Robinson, Centre for Children and Young People

Marriott International

Megan Rodger, Human Resources Manager, acknowledged by Vashti Silver, The Hotel School

Ministry of Agriculture, Forests and Fisheries, Tonga

Poasi Ngaluafe, Senior Fishery Officer, acknowledged by Steven Purcell, National Marine Science Centre

Ministry of Fisheries and Marine Resources Development, Kiribati

Karibanang Tamuera Aram, Director of Fisheries, and Erietera Aram, Fisheries Assistant, acknowledged by Steven Purcell, National Marine Science Centre

Multitask Human Resource Foundation

Eli Partridge, Club Lane Program Facilitator, acknowledged by Shelley Odewahn, SCU Health Clinic

National Disability Services

Gordon Duff, General Manager - Sector Development and Research, acknowledged by Sally Robinson, Centre for Children and Young People

New Italy Museum

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

Northcott Disability Services

Suzanna Poredos, Community Researcher, and Alex Varley, General Manager - Customer Experience, acknowledged by Sally Robinson, Centre for Children and Young People

North Star Holiday Resort

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

Partners in Community Development, Fiji

Sailasa Tagica, Community Development Officer, acknowledged by Steven Purcell, National Marine Science Centre

RED Inc

Acknowledged by Sally Robinson, Centre for Children and Young People

St Carthage's Community Care

Acknowledged by Jo Kijas and Adele Wessell, School of Arts and Social Sciences

TFE Hotels

Jay Hore, Learning and Organisational Development Manager, acknowledged by Vashti Silver, The Hotel School

University of Dundee

Ed Hall, Senior Lecturer in Human Geography, acknowledged by Sally Robinson, Centre for Children and Young People

University of New South Wales

Karen Fisher, and Kelley Johnson, Professors in the Social Policy Research Centre, acknowledged by Sally Robinson, Centre for Children and Young People

University of Wollongong

Brian Cullis, Professor in Biometry, and Nicole Cocks, Associate Research Fellow, acknowledged by Steven Purcell, National Marine Science Centre

Wildlife Conservation Society

Watisoni Lalavanua, Fisheries Officer, acknowledged by Dr Steven Purcell, National Marine Science Centre

Yellow Brick Road Wealth Management

Campbell Korff, Principal and Wealth Manager, acknowledged by Scott Niblock, School of Business and Tourism

Jo Kijas and Adele Wessell, School of Arts and Social Sciences, also acknowledge the generous support of individuals within a number of community organisations from South-East Queensland to the mid-North Coast, as well as the effort of people living in the region who have collaborated with history students over a long period.

Selection Panel

Ben Roche

Ben is Vice President (Engagement) at Southern Cross University. In this executive position he has overarching responsibility for a suite of portfolios that focus on connecting Southern Cross University's research and teaching strengths with the sustainable development needs of its communities. He provides leadership and advice to drive engagement strategies and cultivate key relationships and networks to realise the University's strategic priorities whilst optimising community benefit, impact and exchange.

Billy is an Associate Professor in Community Engagement and Deputy Head, School of Education, Health and Human Development at the University of Canterbury (UC), in Christchurch New Zealand. As the Director of the UC Community Engagement Hub, Billy provides leadership in the University to realise the vision of tangata tū, tangata ora (Maori translation "people prepared to make a difference"). He has been instrumental to the University of Canterbury's response to the Christchurch earthquakes in 2011 and, drawing on this experience, he has developed a model that has been applied in similar post-disaster contexts, such as Hurricane Irene in 2011 and Cyclone Pam in Vanuatu in 2015. Billy's teaching and research focuses on curriculum design, higher education and professional development with a particular emphasis on experiential learning.

Dr Chika Anyanwu

Chika is the Director, Partnerships, at Southern Cross University. He oversees the Partnerships portfolio, comprising Engagement, Alumni, Giving and Sponsorships in the Office of Vice President (Engagement). Chika joined Southern Cross from Charles Sturt University where he was the Head of School of Communication and Creative Industries, and later became the Head of the Bathurst Campus of CSU. Prior to CSU, Chika was the Founding Head of Media at the University of Adelaide. He also headed the Mass Communication Department at Curtin University, as well as the Media Arts Program of the University of Papua New Guinea. He has qualifications in Leadership and Management, Film, Online Education, Media and Performing Arts. His research expertise include creative industries, political economy, new media policy, terrorism, and migration. He is a Fellow of the Leaders Institute.

Professor Nan Bahr

Nan is Deputy Vice Chancellor (Students), Professor and Dean of Education at Southern Cross University. In this role she is responsible for oversight and strategic management for improved engagement, experience and retention of students across the University. Professor Bahr also has specific responsibility, as Dean of Education, for the quality of the Teacher Education programs, research and service in the field of education for Southern Cross University. Professor Bahr has a national and international profile for educational research with over 100 publications including four books (one a best seller). Key research has been in the fields of music education, educational psychology, teacher education, adolescence, resilience, and teaching innovation in higher education. As a University Teacher, she has been awarded the University of Queensland Award for Excellence in Teaching, has been a finalist (twice) for the Australian Awards for University Teaching, and has been awarded for extended service with the Australian Defence Force.

Live Ideas - Partnering for Impact

Live Ideas makes it easy to partner with Southern Cross University.

It provides an opportunity for community and industry partners to propose project ideas based on their needs. These project ideas are then promoted to staff and students at Southern Cross to be undertaken as part of their studies, research or community service activities.

Live Ideas, an initiative of Southern Cross University, is just one way that we enrich communities through the excellence of our graduates and the quality of our teaching and research.

Live Ideas is managed by Southern Cross University's Partnerships and Engagement Team. If you have any questions or want to discuss submitting a project, please email the team at livesideas@scu.edu.au.

Submit or search for projects at:
www.liveideas.org.au.

Southern Cross University
Partnerships and Engagement

www.scu.edu.au/engage