

I'M THINKING UP

ACTIVATE

VALIDATING YOUR STARTUP IDEA

You may have:

- An innovative business idea, and want to test its viability
- A connection to a problem and want to solve it through entrepreneurship
- An existing company looking to pivot or launch a new product

ACTIVATING YOUR IDEA + PITCHING IT

CORE

- UN SDGs
- Lean 1: Customer Discovery and Value Proposition
- Lean 2: Customer Validation
- Lean 3: Business Model MVP Prototype
- Branding
- Competitor Analysis
- Mindset and Wellbeing
- Pitch to your Audience

I'M STARTING UP

ACCELERATE

LAUNCHING YOUR STARTUP

You want:

- To build and refine a Minimum Viable Product (MVP)
- To become market ready
- Seedfund raising
- To gain Investment awareness and due diligence
- To de-risk your startup for the best opportunity for investment
- To learn how to bootstrap

ACCELERATING YOUR MVP TO LAUNCH/GROW

CORE

- A Guide to Business Owners
- Product Management
- Values & leadership
- Minimum Lovable Product
- Lean 4: Test Selling
- Digital Marketing Intro
- Innovative Thinking
- Pitching your Business
- Explainer Videos
- Selling to Grow

I'M SCALING UP

ADVANCE

GROWING YOUR INNOVATIVE BUSINESS

You want:

- An established business looking to go national or international
- Raising and follow-on investments
- Business-Investor matching
- Valuations
- Scaleup roadmaps

ADVANCING + SCALING YOUR COMPANY

CORE

- Business valuation
- Investment/funding
- Term sheet understanding

AUDIT

- HR
- Finance
- Due diligence