

UOW RESEARCHERS AT iACCELERATE



iAccelerate



UNIVERSITY
OF WOLLONGONG
AUSTRALIA

EVER CONSIDERED HOW TO TAKE YOUR RESEARCH INTO THE REAL WORLD?

At iAccelerate, we are passionate about empowering and nurturing entrepreneurial spirit. We provide opportunities for researchers to take ideas to impact through translation and commercialisation support.

UOW researchers and PhD candidates can gain access to all iAccelerate has to offer: from individual modules, pre-accelerator programs and residency to work on your idea in our accelerator/incubator located on Innovation Campus.

RESEARCHER PATHWAYS THROUGH iACCELERATE



LIVING LAB

Undertake placed-based research on iAccelerate or resident companies



COLLABORATIVE RESEARCH

Work together with iAccelerate companies on commercial research and grants opportunities



ENTREPRENEURIAL SKILLS

Gain internationally recognised training and expand your skillset



UOW IP ACQUIRED

Translate Intellectual Property (IP) through acquisition by iAccelerate resident companies



SPIN OUTS

Commercialised or licensed UOW IP opportunities for financial benefits



KNOWLEDGE EXCHANGE

Two-way mentoring and facilitating opportunity startups, including industry internships

MAKING A DIFFERENCE

16

Researchers supported through our Activate program in 2023

42%

of companies are founded by UOW alumni

53%

of companies had at least one active female founder in 2023

START YOUR JOURNEY WITH OUR MODULES

SDG ENGAGE

Exploring the United Nations Sustainable Development Goals (SDGs), the impact they are making on the world, their history, implementation and relevance.

PITCHING TO YOUR AUDIENCE

Learn the steps of developing an audience persona to direct your pitch to, nail your 30s elevator pitch or three minute thesis!

ENTREPRENEURIAL MINDSET

What does it mean to be a successful entrepreneur? Discover how to develop new solutions by focusing on your end-users needs

TEST YOUR IDEA

Apply the lean methodology to identify your ideal customer, market segment, the problem they need solved and selling your solution.

Self paced modules available for students at UOWx and researchers at Unified learning.

VALIDATE YOUR IDEA

ACTIVATE

FOR THINKING UP

ACTIVATING YOUR IDEA + PITCHING IT

CORE

- UN SDGs
- Lean 1: Customer Discovery and Value Proposition
- Lean 2: Customer Validation
- Lean 3: Business Model, Minimum Viable Product (MVP)
- Prototyping
- Branding
- Competitor Analysis
- Pitch to your Audience

“Activate” is what is referred to in the sector as a “pre-accelerator” program. It provides a broad introductory understanding to support the development of your idea and learn to pitch it. Delivered over three months, you will do eight 3hr workshops and gain 24hr access to the coworking space and iAccelerate expertise.

OUTCOMES

- Understanding the potential real-world applications and impact of your research
- Introduction to business principles that will assist in working with industry, grant writing and pitching
- Networking with other participants, increasing industry engagement
- Pitch and presentation skills
- Build awareness of funding pathways
- Connection to the iAccelerate seed fund



Deirdre McGhee
ASSOCIATE PROFESSOR

“The iAccelerate program is useful for researchers and PhD candidates to learn to self-reflect on your skills and expertise to work within a business team and in turn, the skills and expertise you need to look for in other team members to develop a business to commercialise any product or research output...”

WHAT COMES AFTER ACTIVATE?

STAY FOR A WHILE

For most researchers, the Activate program will provide them with the solid skills basis and expertise they require.

However, those who want to progress further can spend more time in iAccelerate and We will then work with you and your faculty to map out the best model.

SPECIAL STUDIES LEAVE (SSL)

The current Special Studies Leave policy allows researchers to remain in Wollongong and undertake SSL in iAccelerate.

ACCELERATE

FOR STARTING UP

ACCELERATING YOUR MVP TO LAUNCH/GROW

CORE

- A Guide to Business Owners
- Product Management
- Values & leadership
- Minimum Lovable Product
- Lean 4: Test Selling
- Digital Marketing Intro
- Innovative Thinking
- Pitching your Business
- Explainer Videos
- Selling to Grow

HEAR FROM OUR RESIDENT RESEARCHERS

RECOVERY CAMP

Since 2013 Recovery Camp has been attended by

900 people

with lived experience

30 Peer reviewed papers

1544

Health Students

123,520

Clinical Placement Hours

4 PhD

4 Honours completions

6 PhD

Current Candidates

With backgrounds in mental health nursing, Recovery Camp was spun out of UOW via iAccelerate by Professor Lorna Moxham and Dr Christopher Patterson.



VERBOTICS

Verbotics founders Nathan Larkin, Dr Andrew Short, and Dr Zengxi Pan, began Verbotics while they were UOW researchers.

\$47K

MVP Grant (2019)

\$632K

Accelerating Commercialisation (2023)

iA Seed Fund



SICONA

It is the ultimate example of how a business forged on a foundation of research and entrepreneurship can become a leader in its field.

Co-founded by CEO Christiaan Jordaan and Dr Andrew Minnett, UOW alumni, (PhD in Materials Science). Acquired UOW IP from UOW Researchers (ACES/ANFF).

2023 International Business

Business Illawarra IMB Business Awards.

Top 100 Inventors

2023 (The Australian)

iA Seed Fund



ADVANCE

FOR SCALING UP

ADVANCING + SCALING YOUR COMPANY

CORE

- Business valuation
- Investment/funding • Term sheet

AUDIT

- HR
- Finance
- Due diligence

iAccelerate supports companies while they are growing and supports them to exit out into the region.

As a UOW researcher we will support your career choices - whether that be remaining as an academic, becoming a full time founder or a hybrid arrangement.



WHY JOIN iACCELERATE?

- Learn to translate your research for impact
- Network with upcoming start ups, local industry partners and national industry leaders
- Leverage our expertise and innovation community to set your idea up for success
- Integration with career development planning and research outcome measures
- Our programs and facilities are available at no cost to UOW researchers
- Scholarships and internships available for HDRs
- Business grant and funding opportunities, including Tech Vouchers
- Commercialisation support from UOWs Innovation and Commercial Research Unit

START THE CONVERSATION

JOIN OUR VIBRANT COMMUNITY OF ENTREPRENEURS

Unlock the full potential of your research and drive meaningful impact with iAccelerate. Join our vibrant community of innovators, access valuable resources, and receive expert guidance to accelerate your research journey.



LOCATION

iAccelerate Centre (239), Innovation Campus, University of Wollongong, Squires Way, North Wollongong, NSW, 2500

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