

# Executive MBA



SYDNEY  
BUSINESS  
SCHOOL

—  
UNIVERSITY  
OF WOLLONGONG

**Michelle Aquilina**  
Executive MBA Graduate  
Chief Executive Officer  
MoleMap Australia and New Zealand

Sydney Business School, UOW's Executive Master of Business Administration (Executive MBA) is a unique postgraduate degree for experienced managers looking to advance their professional capabilities and entrepreneurs seeking to grow their own business ventures.

Combining practical learning, research, industry experiences, and deep reflection the program enhances essential skills needed to respond to dynamic business challenges. Graduates are equipped to be innovative, visionary, and strategic in the delivery of outcomes across all business lifecycle stages.

Unlike many MBA programs, the Executive MBA is designed specifically for working senior professionals. Online, modules and weekend block classes ensure students can maintain busy personal schedules while maximising their learning experience. Each cohort is carefully selected to connect like-minded leaders in an environment that promotes shared learning, entrepreneurial thinking, and the opportunity to grow professional networks.

## COURSE SUMMARY

### DURATION

6 subjects completed in less than 2 years.

### LOCATION

Sydney Business School, UOW at Gateway Building, Circular Quay, Sydney.

### TOTAL COURSE TUITION FEE:

The course cost for 2023 is \$69,408 (plus additional costs for the study tour). The Executive MBA course fee includes tuition fees, catering whilst attending classes and one residential weekend.

Fees for 2024 will be released in November 2023.

Fee-Help is also available for eligible students.

## ENTRY REQUIREMENTS

We carefully select each Executive MBA cohort to ensure participants are surrounded by experienced leaders and professionals. A cohort-based program provides community experience and promotes a collaborative learning environment with the opportunity for mentoring and networking, both during the program and beyond graduation.

To assess your suitability for this executive program, we review your previous education and professional work experience. Candidates who meet previous education and work experience requirements are then invited to meet with our Executive MBA Academic Program Director for an interview.

## COURSE STRUCTURE

The first subject as the foundation to the Executive MBA program provides participants with access to the latest perspectives and evidence base for leadership:

– Leadership in Contemporary Business Environment

Following this, three subjects track the stages of the business lifecycle:

– Managing New Business Ventures and Opportunities

– Managing Businesses in Growth

– Managing Mature and Declining Businesses

An international study tour with visits to diverse international businesses then explores these three stages and the international perspective of leadership.

The final research project provides the opportunity to apply new skills, knowledge and in-depth analysis to real and current challenges faced by your organisation.

## COURSE LEARNING OUTCOMES

Graduates of the Executive MBA program will be able to:

1. Critically evaluate and integrate business-related knowledge and theories.
2. Lead and work with others in a variety of organisational contexts.
3. Develop and utilise strategic networks for professional purposes.
4. Effectively communicate with a range of stakeholders in complex business situations.
5. Critically analyse business intelligence within diverse contexts.
6. Apply research principles and methods to design and conduct a consultancy project.
7. Make informed, socially responsible decisions within complex contexts using a range of resources and data.
8. Develop innovative customer focused solutions to complex contemporary organisational problems.

## MORE INFORMATION

Visit: [sydneybusinessschool.edu.au](http://sydneybusinessschool.edu.au)

Email: [futurestudents@uow.edu.au](mailto:futurestudents@uow.edu.au)



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Thanks to the EMBA, I was able to hone my skills in complex problem solving, business strategy, and organisational leadership. The course was the perfect means to accelerate my career journey. Within 24 months of commencing the program, I'd risen from a comfortable middle management position to a senior leadership role, overseeing the Australian sales team for a global beverage giant listed on the Paris Stock Exchange.

**Blake Coates**  
Head of Independents, Pernod Ricard Australia



The Executive MBA program gave me the opportunity to learn from industry leaders in leadership, finance, and strategy. The program leverages experiential learning, which allowed me to apply newly acquired knowledge to my organisation at the time, providing immediate benefits. Having classes in Sydney CBD and on weekends, meant that I could work full-time while studying, which was critical to me.

**Ashleigh Daines**  
Chief Executive Officer, The Family Co