Turnitin Overview
Lauren Richardson
SBS Librarian

Orientation
Trimester 3  2012
Learning Outcomes

- **About TurnItIn**
  - What the system does
  - How it can help improve your assignments

- **Getting Started**
  - How to access the system
  - How to lodge your assignments

- **Generating an Originality Report**
  - Uploading assignments
  - Generating reports

- **Using an Originality Report**
  - Why you need to submit and resubmit
  - Unacceptable percentages

- **Additional Examples of Reports**
  - What needs revision/What is acceptable
  - Rules and Tips

- **Questions**
  - Questions from this session
  - Where to seek help on TurnItIn

sbs.edu.au
Presentation available online:
www.uow.edu.au/sbs/current

- Go to SBS website
- Click on:
  » Student Information
- Click on:
  » Current Students
  » “Turnitin” section
About TurnItIn
• **Turnitin** is an internet based program that

  - Educates students on identifying and acknowledging other authors work
  - Educates students on correct referencing techniques
  - Educates students on correct quoting techniques
  - Detects where students have copied in part, or in full, another writers work

• Assignments submitted to the Sydney Business School **must** be accompanied by a **Turnitin Originality Report**
Feedback in the form of an Originality Report is obtained by:

- Uploading
- Reviewing
- Amending
Turnitin processes your uploaded work and generates an Originality Report provide feedback on your work in terms of

**Content**
- Correctly acknowledging someone else’s ideas and writing

**Punctuation**
- Correct use of punctuation to identify direct quotes that have been properly cited

**Format**
- References in correct format
Getting Started
Getting Started

• You will need to create your own user name and password on the Turnitin site www.turnitin.com
• Click on New User
• You will need to create a New Turnitin Account as a student
Getting Started

- A class ID, and class enrolment password can be found on your Subject Outline.
- Your user information should be your real student name.
- Use your UoW student email address.

University of Wollongong

<table>
<thead>
<tr>
<th>Class ID</th>
<th>class name</th>
</tr>
</thead>
<tbody>
<tr>
<td>123456</td>
<td>TBS985 IC TRIMESTER 1</td>
</tr>
</tbody>
</table>
Getting Started

- Use the **same user name** and **password** while you are enrolled
- You do not need a new user name for each subject or intake
- You will receive a **class ID** and **password** for each subject to upload assignments
- Class ID and subject passwords are advised on each Subject Outline under the Turnitin Section
Generating an Originality Report
Uploading Assignments


Your assignment does not have to be finished
You can upload your work as you write it
You can resubmit your work up until the due date
Students are responsible for submitting their assignments on the Turnitin website under the correct:
- class &
- assignment
Class

Click on the name of your class to open your portfolio

TBS935
2. Assignment

<table>
<thead>
<tr>
<th>#</th>
<th>name</th>
<th>start</th>
<th>due</th>
<th>post</th>
<th>edit</th>
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<td>06-26-09</td>
<td>12-03-10</td>
<td>12-04-10</td>
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<tr>
<td>2</td>
<td>Assignment 2</td>
<td>06-26-09</td>
<td>12-03-10</td>
<td>12-04-10</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Uploading Assignments

Once uploaded Turnitin checks your work against a number of internet sites and databases.
**Turnitin** checks your work against

- **Internet**
  - the publicly accessible Internet, including Wikipedia and sites selling assignments

- **Published Works**
  - including ABI/Inform, Periodical Abstracts, Business dateline, and electronic books,

- **Databases**
  - the ProQuest and Gale commercial databases

- **Lodged Assignments**
  - every assignment previously submitted to Turnitin from UoW and all other institutions
What does an Originality Report Look Like?

Originality Reports provide

- An overall matching score
- Information about what is matched
- Source of the match
What does it mean?

• The similarity percentage is shown in number and a colour

The only “safe” percentage is 0% or <1% match for the total document including references
Using the Originality Report
What do I do with an Originality Report?

You should review the Originality Report to address issues identified for example:

- Incorrect referencing formats
- Incorrect punctuation on quotes
- Too many quotes
- Text that is too similar to another author’s work

(Plagiarism or close paraphrasing)
Incorrect referencing formats

• Where references are not correctly formatted they will be highlighted
• They need to be corrected and resubmitted
• Correct references will not be highlighted
• Errors can include spacing, use of commas
• It does not check spelling or alphabetical order

Example A


5 Vinaja, R 2003, Major Challenges in multi-cultural virtual teams University of Texas-Pan American
Incorrect Punctuation on Quotes

If your quotes are identified by inverted commas (" ")

Turnitin can exclude them from the Originality Percentage

To exclude quotes from the calculation you click on the exclude quoted label
her countenance, which he fancied must
at the modulation of her tones indicated" (5).

Gothic elements, this indicates very clearly what
fearing to be like. Vivaldi’s pursuit of the veiled
of the mysterious, with the certainty that it will
be a great fascination in the novel; it is a
anxiety which runs throughout.

Lightening of our emotions; our emotions are
pursuit of the mysterious; and our curiosity is
ly begging for its gratification. But Radcliffe
Too Many Quotes

• In the below report => adjusted similarity percentage has altered from:
  • 16% to 4% as quotes have been removed

• This student needs to reduce the number of quotes
  • as the percentage is greater than 10% of the work submitted
Text that is too similar to another author’s work

This example shows a 8% match. The student has used someone else’s work and not acknowledged it, and tried to change a few words to make it look like their own – this is *close paraphrasing* and is a form of plagiarism. These paragraphs need to be re-written.
Additional Examples of Reports
Do all identified matches need to change?

Must be fixed

- Referencing errors
- Paraphrasing / close paraphrasing
- Quote issues

Can be left

- <1% matches such as...
- Use of common words or phrases
- Restating the assignment question
Use of Common Words or Authors

Example A

< 1% (match) (student papers from 02/23/09)
Class: TBS981 Intake A 2009
Assignment: Assignment 1 - Essay
(Paper ID): 87741797

Katz and Kahn cited in Francesco and Gold, (2005), quality is mean ability potential to do something, so leadership qualities is about abilities to lead, influential employees or subordinates to success in business.

Example B

< 1% match (student papers from 02/14/09)
Submitted to Northcentral

Finally, it is believed that team-oriented leadership is essential for multi-national organizations. 4 Escribá- Moreno, Canet-Giner, and Moreno-Luzón (2008) point out that high integration is related to the positive impact of two variables concerning with the team's context.
Example C

<1% match (student papers from 12/04/07)
Submitted to Royal Melbourne Institute of Technology

In addition,  Some authors suggest that integrity refers to the leader’s faithfulness.

Example D

1% match (publications)

A leader needs to have flexible abilities and qualities to achieve the goals set by the organisation.
Restating the Assignment Question

Example A

1% match (student papers from 02/22/09)
Class: TBS981 Intake A 2009
Assignment: Assignment 1 - Essay
(Paper ID): 87491535

This paper will discuss which leadership qualities are important to ensuring that multi-national companies survive in a volatile business environment. Moreover, this paper will use previous experience and also use references and the author’s opinion and theories to support this paper.

Example B

< 1% match (student papers from 02/23/09)
Class: TBS981 Intake A 2009
Assignment: Assignment 1 - Essay
(Paper ID): 87669401

In order to survive in a volatile business environment, leaders must have good qualities such as effective communication, integrity and courage as well as self-confidence to manage their multi-national companies.

• In these examples the students have restated the assignment question causing a match.

• This type of match (1% and under) is understood and is not plagiarism or close paraphrasing.
SBS Turnitin Rules

1. Use one sign in name only

2. Use one document name only for each assignment that includes your UOW student number

3. Any resubmissions must use the same document name as the original submission

4. References must be included in your Turnitin submission

5. Do not include the assignment topic question at the beginning of your submission

6. The originality report provided with the assignment submission must be consistent with your last submission to Turnitin
Tips on Using TurnItIn

• Start early
• Submit updates as you write your assignment using the same document name
• Use the feedback provided on the Originality Report to improve your writing and referencing
• Resubmit your work to gain further feedback
• Don’t leave it until the last minute
• Ensure you include a copy of your most current Originality Report with your assignment
Click: “Referencing and citing”
Referencing and citing

What is referencing?

Except for pure fiction, nearly all writing is based to some extent on other sources. Ethics and the laws of copyright require authors to identify their sources by using citations within the body of an assignment and a reference list at the end. The purpose of this is to allow the reader to locate the original material and to examine it. Accuracy and consistency is therefore very important when citing.

Failure to give credit to sources consulted, even if they are paraphrased or reworded, is plagiarism. The University may impose penalties on students who plagiarise another's work, whether it is intentional or not.

Which referencing style?

Students MUST refer to their faculty/school to determine the required referencing style.

- UOW faculty/school preferred styles
- UOW Author-Date (Harvard) Referencing Guide
- Law
- Other style guides

Select UOW Author-Date (Harvard) Referencing Guide

Give Feedback on the UOW Author-Date (Harvard) Guide.
The 3 most common sources you will use

- UOW Author-Date (Harvard)
- Reference Guide
- UOW Home > Library > UOW Author-Date Referencing Guide
- About this Guide
- How to use this Guide
- Acknowledgements

About this Guide | How to use this Guide | Constructing a reference list

- Advertisement
- Archival Material
- Artwork
- Audiovisual Work
- Blog
- Book
- Book Citing Another Source
- Brochure
- Chapter
- Computer Program
- Conference
- Course Material
- Course Reader
- Dictionary Entry
- Discussion
- eduStream
- Electronic Book
- Email
- Encyclopedia/Dictionary
- Ephemera
- Equation
- E-reading
- Film
- Figure
- Formula
- Government Publication
- Graph
- Hansard
- Image In Another Source
- Interview
- Journal Article
- Journal Citing Other Source
- Lecture
- Legal Material
- Magazine
- Map
- Media Release
- Microform
- Minutes of a Meeting
- Music Score
- Newspaper/Magazine Article
- Pamphlet
- Parliamentary Debate
- Parliamentary Paper
- Patent
- Personal Communication
- Photograph
- Play
- Podcast
- Poem
- Preprint
- Presentation
- Radio Program
- Report
- Software
- Sound Recording
- Standard
- Statistics
- Table
- Television Program
- Textbook
- Thesis
- Ticket
- Transcript
- Translation
- Video
- Vodcast
- Website
- Work Citing Another Source
- Working Paper

Can't find what you're looking for?

Download print friendly version (PDF)
Select the relevant author information
How to cite in the body of your essay/report

1 Author

Example of in-text reference
Feinstein’s (2006) positive review claims ...

Example of entry in reference list

How to cite in your Reference list
Questions?
Where to get help?

Speak to your Lecturer
OR
Contact SBS Librarian: Lauren Richardson
SBS Library Monday – Friday 8:30am – 4:30 pm
Ph: 02 4221 5855
Email: laurenr@uow.edu.au

For a quick tutorial on how to use Turnitin, go to:
References:

Turnitin Website
www.turnitin.com

For a quick tutorial on how to use Turnitin, go to

Plagiarism and Turnitin Information at UoW
http://www.uow.edu.au/student/services/ld/students/UOW021315.html