

CHALLENGE 4: DIGITAL AWARENESS CAMPAIGN



Many people may not be aware of how much waste is created from disposable masks as a result of the COVID-19 pandemic. This creates a need to spread awareness about more sustainable options for reusable masks and how people could create one themselves.

What issues surround the use and recycling of disposable masks? Why is there a need for reusable options? How can people make their own mask?

GET STARTED:

Develop a series of messages that could be used as a digital campaign to spread awareness about single-use masks and waste. You should consider the following questions when constructing your messages;

- WHAT IS THE 'PROBLEM' WITH USING DISPOSABLE MASKS?
- WHAT OTHER SUSTAINABLE MASK OPTIONS EXIST?
- WHAT CAN INDIVIDUALS DO TO MAKE A DIFFERENCE?
- HOW CAN SOMEONE MAKE THEIR OWN REUSABLE MASK?

Your messages should be designed to be shared on social media as part of a digital awareness campaign related to disposable mask waste. These could include videos, animations, photos, illustrations and/or research that explore these ideas for people your age.

SUBMISSION: <https://forms.gle/GWmLzHrMi36MTg5n8>

The winning teams will have their designs shared on UOW Makerspace social media and attend a UOW Makerspace excursion (virtual or face-to-face).

Winning designs will be used in future face mask workshops, with the products gifted to vulnerable members of our community.

ALL ENTRANTS WILL ALSO RECEIVE A CERTIFICATE OF PARTICIPATION FOR THEIR WORK ON THIS COMMUNITY-BASED CHALLENGE