



UNIVERSITY
OF WOLLONGONG
AUSTRALIA

UOW Malaysia KDU Penang University College – Bachelor of Arts (Honours)
Business Management

Maximum credit exemptions

Students granted the maximum credit transfer will be exempt from the following UOW subjects:-

Institution subject name	UOW subject code	UOW subject name	Credit points
Financial Accounting (BFN3123)	ACCY111	Accounting Fundamentals In Society	6
Business Ethics (BUB3133)	COMM101	Principles of Responsible Business	6
Business Statistics (BUB3123)	COMM121	Statistics for Business	6
Microeconomics (BEC3113) plus Macroeconomics (BEC3123)	ECON100 Plus	Economic Essentials for Business Unspecified credit at 100-level (1 Elective subject)	6 6
Financial Management (BFN3113)	FIN111	Introductory Principles of Finance	6
Principles of Marketing (BMK3113)	MARK101	Marketing Principles	6
Buying Behaviour (BUB3263)	MARK217	Consumer Behaviour	6
Business Communication (BLG3133)	MGNT102	Business Communication	6
Principles of Management (BUB3113)	MGNT110	Introduction to Management	6
Organizational Behaviour (BUB3153)	MGNT201	Organisation Behaviour	6
Digital Business & E-Commerce (BMK3243)	OPS200	Management and Electronic Business	6
Maximum eligible credit points of credit transfer			72