



UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

## UOW Malaysia KDU University College – KDUKL-5

|                                  |  |
|----------------------------------|--|
| <b>Campus/Country</b>            | Malaysia   |
| <b>Institution Course/Major:</b> | Diploma in Communication and Media                             |
| <b>CTA Code:</b>                 | 2178   |
| <b>UOW Course:</b>               | Bachelor of Communication and Media (Digital and Social Media) |

**Students granted the maximum credit transfer will be exempt from the following UOW subjects:**

| <b>Inst. Code</b> | <b>Institution Subject Name</b><br><b>3 credit points/subject</b> | <b>UOW Code</b> | <b>UOW Subject Name</b>                 | <b>Credit Points</b> |
|-------------------|---|-----------------|---|----------------------|
| MDCM1153          | <i>Introduction to Communication and Media</i>                    | BCM 110         | Introduction to Communication and Media | 6                    |
| MDCM1033          | <i>Public Speaking Skills</i>                                     |                 |   |                      |
| MDCM1013          | <i>Critical Thinking and Reading Skills</i>                       |                 |   |                      |
| MDCM1043          | <i>Writing and Referencing Skills</i>                             |                 |   |                      |
| MDCM2144          | <i>Human Communication</i>  |                 |   |                      |
| MDCM2033          | <i>Organisational Communication</i>                               |                 |   |                      |
| MDCM1113          | <i>Media Research Methods</i>                                     |                 |   |                      |
| MDCM1073          | <i>Media, Culture and Society</i>                                 | BCM 111         | Global Media and Culture                | 6                    |
| MDCM1043          | <i>Writing and Referencing Skills</i>                             |                 |   |                      |
| MDCM1133          | <i>Introduction to New Media</i>                                  |                 |   |                      |
| MPU2412           | <i>Co-Curricular Activities and Community</i>                     |                 |   |                      |
| MDCM2153          | <i>Media Law and Ethics</i>                                       | BCM 113         | Media Ethics and Law                    | 6                    |
| MDCM1153          | <i>Introduction to Communication and Media</i>                    |                 |   |                      |
| MDCM1093          | <i>Principles of Public Relations</i>                             |                 |   |                      |
| MDCM1063          | <i>Principles of Advertising</i>                                  | BCM 114         | Making Media                            | 6                    |
| MDCM1083          | <i>Introduction to Radio Production</i>                           |                 |   |                      |
| MDCM2134          | <i>Introduction to Publication Design</i>                         |                 |   |                      |
| MDCM1143          | <i>Principles of News writing and Reporting</i>                   |                 |   |                      |
| MDCM1093          | <i>Principles of Public Relations</i>                             |                 |   |                      |
| MDCM2164          | <i>Introduction to Film Studies</i>                               |                 |   |                      |
| MDCM2054          | <i>Creative Strategy</i>  |                 |   |                      |



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| <b>Inst. Code</b> | <b>Institution Subject Name</b><br><b>3 credit points/subject</b> | <b>UOW Code</b> | <b>UOW Subject Name</b> | <b>Credit Points</b> |
|-------------------|---|-----------------|-------------------------|----------------------|
| <i>MDCM2073</i>   | <i>Principles of Copywriting</i>                                  |                 |                         |                      |
| <i>MDCM2124</i>   | <i>Multimedia and Web Development</i>                             |                 |                         |                      |
| <i>MDCM2124</i>   | <i>Multimedia and Web Development</i>                             | BCM112          | Emergent Media          | 6                    |
| <i>MDCM1153</i>   | <i>Introduction to Communication and Media</i>                    |                 |                         |                      |

| <b>Total specified credit to be awarded:</b>             |             |
|--|-------------|
| Unspecified credit at 200-level                          | 18cp        |
| <b>Maximum eligible credit points of credit transfer</b> | <b>48cp</b> |