



UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

## UOW Malaysia KDU University College – KDUKL-1

<b>Campus/Country</b>	Malaysia
<b>Institution Course/Major:</b>	Diploma in Communication and Media
<b>UOW Course:</b>	Bachelor of Communication and Media (Visual Communication and Design)

**Students granted the maximum credit transfer will be exempt from the following UOW subjects:**

<b>Inst. Code</b>	<b>Institution Subject Name 3 credit points/subject</b>	<b>UOW Code</b>	<b>UOW Subject Name</b>	<b>Credit Points</b>
MDCM1153	<i>Introduction to Communication and Media</i>	BCM 110	Introduction to Communication and Media	6
MDCM1033	<i>Public Speaking Skills</i>			
MDCM1013	<i>Critical Thinking and Reading Skills</i>			
MDCM1043	<i>Writing and Referencing Skills</i>			
MDCM2144	<i>Human Communication</i>			
MDCM2033	<i>Organisational Communication</i>			
MDCM1113	<i>Media Research Methods</i>			
MDCM1073	<i>Media, Culture and Society</i>	BCM 111	Global Media and Culture	6
MDCM1043	<i>Writing and Referencing Skills</i>			
MDCM1133	<i>Introduction to New Media</i>			
MPU2412	<i>Co-Curricular Activities and Community</i>			
MDCM2153	<i>Media Law and Ethics</i>	BCM 113	Media Ethics and Law	6
MDCM1153	<i>Introduction to Communication and Media</i>			
MDCM1093	<i>Principles of Public Relations</i>			
MDCM1063	<i>Principles of Advertising</i>	BCM 114	Making Media	6
MDCM1083	<i>Introduction to Radio Production</i>			
MDCM2134	<i>Introduction to Publication Design</i>			
MDCM1143	<i>Principles of News writing and Reporting</i>			
MDCM1093	<i>Principles of Public Relations</i>			
MDCM2164	<i>Introduction to Film Studies</i>			
MDCM2054	<i>Creative Strategy</i>			
MDCM2073	<i>Principles of Copywriting</i>			



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<i>MDCM2134</i> <i>MDCM2083</i>	<i>Introduction to Publication Design</i> <i>Media Planning</i>	VCD 101	Introduction to Visual Communication and Design	6
<i>MDCM2083</i> <i>MDCM1113</i>	<i>Media Planning</i> <i>Media Research Methods</i>	VCD 102	Interaction Design Fundamentals	6

<b>Total specified credit to be awarded:</b>	
Unspecified credit at 200-level	12cp
<b>Maximum eligible credit points of credit transfer</b>	<b>48cp</b>