



UNIVERSITY
OF WOLLONGONG
AUSTRALIA

UOW Malaysia KDU Penang University College – KDUP-4

Campus/Country	Malaysia
Institution Course/Major:	Diploma in Mass Communication
UOW Course:	Bachelor of Communication and Media (Global Screen Media)

Students granted the maximum credit transfer will be exempt from the following UOW subjects:

Inst. Code	Institution Subject Name 3 credit points/subject	UOW Code	UOW Subject Name	Credit Points
MCD1013	<i>Introduction to Mass Communication</i>	BCM 110	Introduction to Communication and Media	6
MCD1023	<i>Public Speaking Skills</i>			
MCD1033	<i>Writing and Referencing Skills</i>			
MCD1083	<i>Media Research Method</i>			
MCD2044	<i>Organisational Communication</i>			
MPU2283	<i>Oral Communication 2</i>			
KPD2033	<i>Personal Development and Leadership Skills</i>			
MCD1013	<i>Introduction to Mass Communication</i>	BCM 111	Global Media and Culture	6
MCD1033	<i>Writing and Referencing Skills</i>			
MCD1053	<i>Introduction to Sociology</i>			
MCD1083	<i>Media Research Method</i>			
MCD1093	<i>Media, Culture & Society</i>			
MCD2064	<i>Consumer Behaviour</i>			
MCD0294	<i>Mass Media Law</i>			
MCD2094	<i>Mass Media Law</i>	BCM 113	Media Ethics and Law	6
MCD1043	<i>Principles of Public Relations</i>			
MCD1053	<i>Introduction to Sociology</i>			
MCD1093	<i>Media, Culture & Society</i>			
MPU2392	<i>Ethics & Moral 2</i>			



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<i>MCD2104</i>	<i>Desktop Publishing</i>	BCM 114	Making Media	6
<i>MCD1103</i>	<i>Introduction to Radio Production</i>			
<i>MCD2014</i>	<i>News Writing and Reporting for Print Media</i>			
<i>MCD2024</i>	<i>Introduction to Film Studies</i>			
<i>MCD2034</i>	<i>Introduction to Photo Communication</i>			
<i>MCD2054</i>	<i>Principles of Copywriting</i>			
<i>MCD2074</i>	<i>Creative Strategy</i>			
<i>MCD2084</i>	<i>Media Planning</i>			
<i>MCD2104</i>	<i>Desktop Publishing</i>			
<i>MCD3014</i>	<i>Multimedia and Web Development</i>			
<i>MCD3024</i>	<i>Newswriting for Electronic Media</i>			
<i>MCD3034</i>	<i>Practical Training</i>			
<i>MCD2024</i>	<i>Introduction to Film Studies</i>	BCM 115	Introduction to Screen Media	6
<i>MCD2034</i>	<i>Introduction to Photo Communication</i>			

Total specified credit to be awarded:	
Unspecified credit at 200-level	18cp
Maximum eligible credit points of credit transfer	48cp