



UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

## UOW Malaysia KDU Penang University College – KDUP-3

<b>Campus/Country</b>	Malaysia
<b>Institution Course/Major:</b>	Diploma in Mass Communication
<b>UOW Course:</b>	Bachelor of Communication and Media (Journalism)

**Students granted the maximum credit transfer will be exempt from the following UOW subjects:**

<b>Inst. Code</b>	<b>Institution Subject Name 3 credit points/subject</b>	<b>UOW Code</b>	<b>UOW Subject Name</b>	<b>Credit Points</b>
MCD1013	<i>Introduction to Mass Communication</i>	BCM 110	Introduction to Communication and Media	6
MCD1023	<i>Public Speaking Skills</i>			
MCD1033	<i>Writing and Referencing Skills</i>			
MCD1083	<i>Media Research Method</i>			
MCD2044	<i>Organisational Communication</i>			
MPU2283	<i>Oral Communication 2</i>			
KPD2033	<i>Personal Development and Leadership Skills</i>			
MCD1013	<i>Introduction to Mass Communication</i>	BCM 111	Global Media and Culture	6
MCD1033	<i>Writing and Referencing Skills</i>			
MCD1053	<i>Introduction to Sociology</i>			
MCD1083	<i>Media Research Method</i>			
MCD1093	<i>Media, Culture &amp; Society</i>			
MCD2064	<i>Consumer Behaviour</i>			
MCD0294	<i>Mass Media Law</i>			
MCD2094	<i>Mass Media Law</i>	BCM 113	Media Ethics and Law	6
MCD1043	<i>Principles of Public Relations</i>			
MCD1053	<i>Introduction to Sociology</i>			
MCD1093	<i>Media, Culture &amp; Society</i>			
MPU2392	<i>Ethics &amp; Moral 2</i>			



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MCD2104	<i>Desktop Publishing</i>	BCM 114	Making Media	6
MCD1103	<i>Introduction to Radio Production</i>			
MCD2014	<i>News Writing and Reporting for Print Media</i>			
MCD2024	<i>Introduction to Film Studies</i>			
MCD2034	<i>Introduction to Photo Communication</i>			
MCD2054	<i>Principles of Copywriting</i>			
MCD2074	<i>Creative Strategy</i>			
MCD2084	<i>Media Planning</i>			
MCD3014	<i>Multimedia and Web Development</i>			
MCD3024	<i>News Writing for Electronic Media</i>			
MCD3034	<i>Practical Training</i>			
MCD3024	<i>News Writing for Electronic Media</i>	JRNL101	Media Reporting and Storytelling	6
MCD3034	<i>Practical Training</i>			
MCD3014	<i>Multimedia and Web Development</i>	JRNL 102	Multimedia Reporting and Production	6
MCD1103	<i>Introduction to Radio Production</i>			

<b>Total specified credit to be awarded:</b>	
Unspecified credit at 200-level	18cp
<b>Maximum eligible credit points of credit transfer</b>	<b>48cp</b>

The subject availability and pre-requisites of 200 level major subjects may affect the number of years to complete the program with maximum credit exemption.