



SME ENGAGEMENT & INNOVATION PROGRAM



UNIVERSITY
OF WOLLONGONG
AUSTRALIA

▶ Are you interested in new ways to meet your business innovation needs?

▶ Would you like access to cutting-edge research knowledge, equipment or facilities?

▶ Are you an SME which is, or would like to be, involved in the steel industry?

If you answered yes to the above, we want to hear from you

SMEs have access* to subsidized collaborations with university researchers aligned with the Australian steel industry.

Activities are being delivered as part of the Australian Research Council funded research program – the **ARC Research Hub for Australian Steel Innovation** (Steel Research Hub) – with the support of the Australian Steel Institute, Australian Industry Group, Weld Australia, National Association of Steel-framed Housing.

SMEs often have limited internal resources to engage in R&D. This program aims to help businesses develop new ideas and innovative solutions to meet a range of industry needs. With the potential to access expert advice and state-of-the-art university equipment, infrastructure and facilities. Collaborating with the Steel Research Hub could help your business to improve productivity, efficiency and increase the durability or sustainability of your steel products and processes. Give your business a competitive edge or open new opportunities across the steel supply chain.

PROJECTS WILL BE INDIVIDUALLY TAILORED, FOR EXAMPLE, SUPPORTING:

- › Product and service development, innovation, or product testing.
- › Techniques, technologies or processes for advanced manufacturing, construction or fabrication.
- › Enabling technologies such as automation or data analytics.

DESIGNED IN COLLABORATION WITH UNIVERSITY RESEARCHERS WITH EXPERTISE IN YOUR FIELD:

- › Projects are designed to meet the needs and priorities of your business.
- › Projects with R&D collaboration objectives offer valuable pathways for mutual knowledge exchange with experts in steel innovation.
- › Projects will be supported by matched funding (indicative value of \$20,000 to \$50,000).
- › Small-scale and short-term projects with the potential for ongoing collaboration are welcome.

With **an easy application process**, exploring what is possible begins with a confidential discussion with staff at the Steel Research Hub. Alternatively, first make contact with your industry peak body representative for a chat about the potential benefits of a university collaboration for your business.

** The program is open from November 2023 and will continue to run until the funding is exhausted.*

more information

www.uow.edu.au/steel-research-hub

Contact

steel-research-hub@uow.edu.au