SUBJECT OUTLINE

Subject Number: VISA 201
Subject Name: Visual Investigations C
Credit Points: 6
Pre-Requisites: VISA 102
Co-Requisites: VISA 203 or MEDA203
Session & Year: Autumn 2009

School of Art & Design:

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Room</th>
<th>Telephone No.</th>
<th>Email</th>
<th>Consultation Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head of Academic Unit</td>
<td>Associate Professor Brogan Bunt</td>
<td>25:131</td>
<td>02 4221 4611</td>
<td><a href="mailto:brogan@uow.edu.au">brogan@uow.edu.au</a></td>
<td>By Appointment P: 02 4221 5853</td>
</tr>
</tbody>
</table>

Teaching Staff:

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Room</th>
<th>Telephone No.</th>
<th>Email</th>
<th>Consultation Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecturer / Subject coordinator</td>
<td>Derek Kreckler</td>
<td>25:138</td>
<td>02 4221 5217</td>
<td><a href="mailto:kreckler@uow.edu.au">kreckler@uow.edu.au</a></td>
<td>Tuesday 9.30 – 11.30 Wednesday 13.30 – 15.30</td>
</tr>
<tr>
<td>Lecturer</td>
<td>Richard Hook</td>
<td>25:140</td>
<td>02 4221 4271</td>
<td><a href="mailto:rhook@uow.edu.au">rhook@uow.edu.au</a></td>
<td>Monday 10.30-12.30 Friday 13.00-15.00</td>
</tr>
<tr>
<td>Lecturer</td>
<td>Gregor Cullen</td>
<td>25:143</td>
<td>02 4221 4185</td>
<td><a href="mailto:gcullen@uow.edu.au">gcullen@uow.edu.au</a></td>
<td>Monday 10.30 12.30 Wednesday 10.30-12.30</td>
</tr>
<tr>
<td>Technical Officer</td>
<td>Robyn Douglass</td>
<td>25:129A</td>
<td>02 4221 3586</td>
<td><a href="mailto:douglass@uow.edu.au">douglass@uow.edu.au</a></td>
<td>N/A</td>
</tr>
<tr>
<td>Technical Officer</td>
<td>tba</td>
<td>25:G10</td>
<td>02 4221 5860</td>
<td>tba</td>
<td>N/A</td>
</tr>
<tr>
<td>Technical Officer</td>
<td>Craig O’Brien</td>
<td>25:164</td>
<td>02 4221 5554</td>
<td><a href="mailto:craig@uow.edu.au">craig@uow.edu.au</a></td>
<td></td>
</tr>
</tbody>
</table>

TIMETABLE: 4 hour studio per week

<table>
<thead>
<tr>
<th>Day</th>
<th>Class</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>Social Fabric: Vector graphics and the repeat print.</td>
<td>13.30-17.30</td>
<td>25.162</td>
</tr>
<tr>
<td>Monday</td>
<td>Photography: Alternate pathways</td>
<td>13.30-17.30</td>
<td>25.G09</td>
</tr>
<tr>
<td>Monday</td>
<td>Printmaking</td>
<td>13.30-17.30</td>
<td>25.129k</td>
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</table>

*Timetable may be subject to change
Subject Description: This subject further develops students' technical, visual and conceptual skills in digital media, design, printmaking, drawing and photography. Emphasis will be placed on the development of independent ideas and a sophisticated visual language, through a visual research assignment, which includes exhibition and major project research. Students will choose one of the three workshops (as above).

Learning Objectives: On successful completion of this subject students will have:
- Gained a degree of independence in initiating and resolving visual ideas.
- Developed an awareness of individual strengths on which to build a consistent point of view.
- Acquired a range of interpretative and critical skills in reviewing their work.
- Achieved a fluency in discussing contemporary art movements.
- Increased skills in the use of a chosen medium.

GRADUATE QUALITIES: Completing the learning and assessment tasks in this subject will assist students in developing the following UOW Graduate Qualities;

- Independent learners Engage with new ideas and ways of thinking and critically analyse issues. Seek to extend knowledge through ongoing research, enquiry and reflection. Find and evaluate information, using a variety of sources and technologies. Acknowledge the work and ideas of others.
- Problem solvers Take on challenges and opportunities. Apply creative, logical and critical thinking skills to respond effectively. Make and implement decisions. Be flexible, thorough, innovative and aim for high standards.

ATTENDANCE
Attendance at tutorials/studios/practicals is compulsory and students who miss more than one tutorial without providing evidence of a serious medical or personal reason for their absence may be required to submit additional assessment material in order to pass the subject. A serious pattern of non-attendance will result in a fail.

ASSESSMENTS
You are required to attempt all assessment tasks in order to be eligible for a pass in this subject. Those who do not meet this requirement may be awarded a Technical Fail (TF).

All assessment tasks to be submitted at the start of lecture the week the project is due, unless otherwise stated.

Plagiarism
You are responsible for submitting original work for assessment, without plagiarising or cheating, abiding by the University’s policy on plagiarism as set out in the course rules.

For information about appropriate acknowledgement practice, how to paraphrase correctly, and the way to avoid plagiarism, the following website is recommended: http://www.uow.edu.au/handbook/courserules/plagiarism.html

You should also refer to the Essential Information attached to this subject outline or to Dive In 2009
Plagiarism is intellectual property theft and will not be tolerated. Plagiarism has led to expulsion from the University. For further information, see: 

Referencing

The Faculty of Creative Arts uses the UOW Author-Date (Harvard) system for citing and formatting academic research and writing. Clear examples of how to reference correctly across a wide variety of source materials are to be found at: 
http://www.library.uow.edu.au/referencing/

Assessment Task No 1: Visual Research Assignment

Marked out of 100 – Weighting 15 %

1. Description: Visual Research Assignment:
2. Due Date: Week 5 (during class)
3. Format: 850 -word report and visual documentation (refer to your studio program)
4. Assessment Criteria: Assessments will be based on your demonstrated ability to:
   • Interpret and address the topic set
   • Carry out methodical research using a range of resources
   • Articulate ideas clearly and sustain a theme or argument
   • Present work that is well written and appropriately illustrated and referenced.
5. Must attempt: Yes

Assessment Task No 2: Self-directed project

Marked out of 100 – Weighting 70%

1. Description: Self-directed project in consultation with your lecturer:
   Produce a substantial body of work according to the requirements of your individual studio program.
2. Due Date: Week 15 (Assessment Week)
   Commencing
3. Format: Exhibition of project
4. Assessment Criteria: Assessments will be based on demonstrated ability to:
• show consistent application to the project
• engage fully with the studio program
• use media and materials with skill and imagination
• initiate independent creative work
• incorporate constructive criticism
• develop and complete studio work to a satisfactory standard

5. Must attempt: Yes

Assessment Task No 3: Journal

Marked out of 100 – Weighting 15%

1. Description: Documentation of processes, work in progress and relevant research
2. Due Date: Week 13 (during class)
3. Format: As specified by your lecturer
4. Assessment Criteria: Journal should include well organised, legible presentations of:
• Research of relevant artists, theoretical writing and debates
• Ideas development, documented visually and in writing
• Technical and process research
• Experiments, samples, sketches etc
• Studies (manual, photographic, digital etc) for your major project
• Personal reflections and evaluations of work in progress
5. Must attempt: Yes

Performance Grades & Descriptors:

| HD  | High Distinction | 85 – 100% | Consistent application of conceptual and technical skills to achieve exceptional work |
| D   | Distinction      | 75 – 84%  | Consistent application of conceptual and technical skills to achieve a high standard of work |
| C   | Credit           | 65 – 74%  | Conceptual and technical applications applied to produce commendable work |
| P   | Pass             | 50 – 64%  | Adequate conceptual and technical skills resulting in adequately executed work |
| PC  | Pass Conceded    | 45 – 49%  | Adequately executed work with inconsistent application of conceptual and technical skills. |
| PR  | Pass Restricted  | 45 – 49%  | Inconsistent application of conceptual and technical skills producing unreliable quality of work |
| F   | Fail (unsatisfactory completion) | 0 - 44% | Inadequate application of conceptual and technical skills producing unresolved and poorly executed work |
Where a student gains a mark of 45 or greater (for 100, 200, 300 and 400 level subjects) or a mark of 50 or greater (for 800 and 900 level subjects) and does not meet a specified level in an assessment task required to pass the subject a Technical Fail grade shall be used.

Weekly Overview

<table>
<thead>
<tr>
<th>Week No. Monday</th>
<th>Topic/ Task</th>
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<tbody>
<tr>
<td>Week 1 2 March 2009</td>
<td>Introduction to program, assignments and projects. Each studio will outline its field of study, media and conceptual interests and expectations.</td>
</tr>
<tr>
<td>Week 2 9 March 2009</td>
<td>Lecture/practical &lt;br&gt;(Weeks 2-6 will introduce program material via lectures and structured class exercises that will provide students with the required technical, formal and conceptual skills to undertake the self directed project.)</td>
</tr>
<tr>
<td>Week 3 16 March 2009</td>
<td>Lecture/practical</td>
</tr>
<tr>
<td>Week 4 23 March 2009</td>
<td>Lecture/practical</td>
</tr>
<tr>
<td>Week 5 30 March 2009</td>
<td>Due: Written Research Assignment #1 &lt;br&gt;Lecture/practical</td>
</tr>
<tr>
<td>Week 6 6 April 2009</td>
<td>Review of work in progress (All students must participate in this review)</td>
</tr>
<tr>
<td>Mid Session Recess 13 April 2009</td>
<td>MID-SESSION RECESS – NO CLASSES</td>
</tr>
<tr>
<td>Week 7 20 April 2009</td>
<td>Lecture/practical &lt;br&gt;(In weeks 8-12 students are able to concentrate on undertaking their self directed project under supervision of the lecturer. Students may be required to present their work in progress to the class from time to time as part of this process).</td>
</tr>
<tr>
<td>Week 8 27 April 2009</td>
<td>Support Lecture/practical work (refer to your studio program for lecture topics)</td>
</tr>
<tr>
<td>Week 9 Project week 4 May 2009</td>
<td>PROJECT WEEK &lt;br&gt;No classes this week, students are expected to continue to self directed project.</td>
</tr>
<tr>
<td>Week 10 11 May 2009</td>
<td>Support lecture: refer to your studio program for lecture topics. Practical: pre assessment progress monitoring: one to one discussion on student progress.</td>
</tr>
<tr>
<td>Week 11 18 May 2009</td>
<td>Support Lecture/practical work. &lt;br&gt;Practical: pre assessment progress monitoring: one to one discussion on student progress.</td>
</tr>
<tr>
<td>Week 12 25 May 2009</td>
<td>Support Lecture/practical work. &lt;br&gt;Practical: pre assessment progress monitoring: one to one discussion on student progress.</td>
</tr>
<tr>
<td>Week 13 1 June 2009</td>
<td>Review of self directed project for final assessment in week 15. &lt;br&gt;(All students must participate in this review)</td>
</tr>
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</table>
Weekly Studio Program
During your Week 1 class, your studio lecturer will provide you with a detailed weekly Studio Program
for the subject, including information about excursions, fieldwork, specific lecture topics and practical
skills. At the same time, your lecturer will provide you with a list of readings relevant to the field of
study.

Textbooks:
These readings are recommended and not intended to be exhaustive. Students are encouraged to use the
Library catalogue and databases to locate additional resources.

References:
Printmaking:

Beil, R & Fessel, S (eds.) 2008, Andreas Gursky: architecture, Hatje
Cantz, Ostfildern.


Bowlby, R 2000, Carried Away: the invention of modern shopping,
Faber, London.

Craig, B (ed.) 2008, Collage: assembling contemporary art, Black

Fischer, L 2003, Designing Women: cinema, art deco and the female
form, Columbia UP, New York.

Grunenberg, C & Hollein, M (eds.) 2002, Shopping: a century of art
and consumer culture, Hatje Cantz Verlag, Ostfildern-Ruit, Germany.

Melly, G 1991, Paris and the Surrealists, Thames and Hudson, New
York, N.Y.


These references will be placed on short loans in the Library

Social Fabric: Vector graphics and the repeat print
Issett, R, c2007, Print, pattern and colour for paper and fabric,
Batsford, London.

Proctor, M, c1995, Surface design for fabric, University of Washington
Press, Seattle.

Zagala, A, 2008, Redback Graphix, National Gallery of Australia,
Parkes, Canberra.

Henning, R, 2006, Water-based screenprinting today: from hands-on
techniques to digital technology, Watson-Guptill, New York.

Harris, J, c2008, *Vector graphics and illustration: a master class in digital image-making*, Rotovision, Mies, Switzerland.

**Photography – alternate pathways:**


**Material Fees:**

A materials fee entitles students to a range of tax-free art materials. Late payment of fees will result in a fine. A material fee should be paid to the relevant studio Technical Officer by week 3.

**Results will be withheld for students who have not paid material fees.**

<table>
<thead>
<tr>
<th>Material</th>
<th>Fee</th>
<th>Technical Officer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printmaking</td>
<td>$55</td>
<td>Robyn Douglass</td>
</tr>
<tr>
<td>Social Fabric</td>
<td>$55</td>
<td>Robyn Douglass</td>
</tr>
<tr>
<td>Photography</td>
<td>$tba</td>
<td>TBA</td>
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