Students can access important information on the Commerce Central Website such as Forms, Contact Details, Academic Advisors and much more:

Commerce Central
Opening Hours

During Session
Monday - Thursday  8:30am - 6:00pm
Friday  8:30am - 5:00pm

Session Break
Monday - Friday  9:00am - 5:00pm

Commerce Computer Lab
Opening Hours

During Summer Session
Monday - Friday  9:30am to 4:30pm
Closed for Christmas/New Year Recess
Bachelor of Economics and Finance - 2012

In 2012, the School of Economics and the School of Accounting and Finance will offer a Bachelor of Economics and Finance degree.

Students graduating with this degree will have significant analytical, critical thinking and research skills in the areas of economics and finance and will thus be highly sought after by private and public sector employers both in Australia and internationally.

Specific occupations include financial controller, economic forecaster, stock trader, policy advisor, financial journalist and financial planner. Employers include consultancy firms, commercial and merchant banks, government, educational institutions, NGOs and research organisations.

The degree will consist of a minimum of 144 credit points. All students will be required to undertake compulsory core subjects in their first year. They will also be required to complete at least one 48 credit point major in Economics (or Finance) and at least one 24 credit point minor in Finance (or Economics).

Students may elect to complete two majors, or one major and two minors. Students who elect to complete only the requisite major and minor will be able to undertake at least 24 credit points of elective subjects from any Faculty in the University.

The degree concludes with a unique capstone subject which includes options of an overseas fieldtrip, domestic internship or research based project addressing an issue of local or regional significance. In selected years a number of the highest performing students will be invited to participate in a special fieldtrip to the New York, Chicago and London stock exchanges.

For further information, please contact Dr Martin O'Brien:

mobrien@uow.edu.au
4221 4701
**ECON231: The Creative Economy**

All students interested in the link between innovation and economic prosperity should take ECON231.

This subject seeks to enhance students' comprehension of the modern economy by endowing them with the appropriate conceptual tools to gain an understanding of an ideas-driven economy.

Distinguishing Features:

- To reach a wide audience, ECON231 is taught using a discursive, non-mathematical style.
- ECON231 is open to all students who have completed 48 credit points.
- It is not compulsory for any of the existing Majors/Minors
- However, it is a ‘Named elective’ in the following Majors/Minors
  - Business Innovation (Major and Minor)
  - Major in International Economics
  - Major in Economics of the Environmental Sustainability
  - Minor in Economies of Asia

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**Careers Advice in Commerce Central**

Appointments with Jennifer Buckley from Careers Central are available at Commerce Central, providing one-on-one career advice and support with writing your job applications.

Call 4221 4478 to book an individual appointment with Jennifer Buckley.

For information about the Careers Service, see:

GQEST: Graduate Qualities & Employability Skills Team challenge

Research career opportunities for your course of study, network with employers, work in student teams, add to your resume & win prizes…

Summer break is a great time to think about your career and where you are heading.

Take the GQEST challenge and find the answers to these frequently asked questions:

What do employers really want?
What are some of the employment options related to my degree?
How can I promote my skills and experiences to increase my employability?

Student registrations close on 20 January.

For more information and to register, please visit:

Main Library
Ground Floor 48 free of 96
Law Library: 10 free of 12
Postgraduate Room 7 free of 8
Level 1 32 free of 50
Level 2 43 free of 55
Academic Space 4 free of 5
Lab 1 38 free of 40
Lab 2 31 free of 31
Laptops for loan 22 free of 29

http://uow.libguides.com/mobile/1014
University Master course in Marketing available on weekends

From early 2012, The School of Management and Marketing in the Faculty of Commerce at the University of Wollongong will be offering the Master of Strategic Marketing (MSM) via weekend study mode. The degree, if undertaken on a part-time basis, can be completed entirely over weekends in two years.

“We will be initially offering four subjects per year for weekend study selected from our overall list of master subjects, covering eight subjects over two years. We will also be launching a new core subject from outset in 2012 on Strategic Brand Management” said Dr Powell. “Lectures and tutorials will occur over four weekends each semester. This mode of delivery will allow students registered for part time study the flexibility to undertake the taught components of the course entirely through weekends”.

“The classes for students studying via weekend study will be a great opportunity to contribute to discussions during face to face time with the lecturers and other participants in a dynamic and supportive environment. However, students will need to be very disciplined about keeping up with the material and self study for the durations between weekends,” said Dr Powell.

Students may also choose the standard 13 week format per semester or elect to combine modes and undertake a mix of weekend subjects and 13 week subjects within the course.

“There is definitely a demand for students to have a different and flexible range of options to undertake postgraduate studies,” said Dr Greg Kerr, chair of the Commerce and Sydney Business School Alumni. “Weekend study mode is a smart option and one we are glad to be able to offer from 2012 onwards”.

The Master of Strategic Marketing provides graduates with the capabilities to better understand marketing, research marketing problems, develop marketing strategies, enhance brand management skills and communicate with a diverse set of stakeholders including consumers, employees, suppliers, industry leaders and governments.

Marketing at the University of Wollongong contains a vibrant teaching and research group, many with extensive industry experience, as verified via the classification of ‘World Standard’ in the recent Excellence for Research in Australia measurement exercise (ERA 2010), placing Marketing joint 5th on a national level. For more information about the degree go to www.uow.edu.au/commerce/smm or email strategic_marketing@uow.edu.au
Students requiring Academic Advice/Approval from the School of Accounting and Finance

The School of Accounting and Finance maintains a process to manage academic advising efficiently. Please refer to the School’s noticeboard display located on the 3rd floor for a visual explanation. In summary, the student must see a relevant discipline advisor during the advisor’s consultation time. Student will need to complete purple form and submit to the advisor - a School of Accounting and Finance Academic Advice/Approval Request form together with necessary documentation to support the request.

* The purple form is readily available from both Commerce Central enquiries and information area at the School’s noticeboard on Level 3 Accounting and Finance foyer.

Commerce Central

Please note that Commerce Central will be closed on Friday 2 December 12:00pm to 5:00pm.

Sorry for any inconvenience.

UOW Campus Stall and Stage Guidelines

The University of Wollongong in collaboration with Wollongong UniCentre has developed the Campus Stall Guidelines to assist staff, students and external community members (non commercial) who wish to set up a stall on campus for the purpose of promotion, fundraising, barbecues, student social experience and market stall sales.

Details of the policy are available on the following link:
Enjoy the Christmas break and have a Happy New Year.