



MASTER OF INNOVATION AND ENTREPRENEURSHIP

Study sequences for students commencing in Trimester 2 – 2024

WOLLONGONG CAMPUS

Use the following table to determine which Study Sequence Version to use.

| You have been granted Advanced Standing or Credit for the following subjects | Follow this Study Sequence |
|--|-----------------------------------|
| ACCY801, MGNT803, MARK804 and OPS 802 | Version 1 |
| ENTR901, ENTR902 EMTR903 and ENTR904 | Version 2 |
| ACCY801, OPS 802, MGNT803, MARK804, ENTR901, ENTR902 ENTR903 and ENTR904 | Version 3 |
| You have not been granted Advanced Standing or Credit for any of the subjects | Version 4 |
| You are commencing a Second Master | Version 5 |

If you have been granted Advanced Standing or Credit for more or less subjects than shown above you must consult your Directors of Academic Programs.

Please note:

- You must follow the study sequence to be sure that you are able to complete all subjects in your course on time.
- Subject offerings may change prior to the commencement of session; students are advised to check the latest information available on the Subject Database.
- If you have any general enquiries about understanding your study sequence, you may contact BAL Central at +61 2 9266 1300.
- If you have any questions about your study sequence, you can contact your Directors of Academic Programs. The Directors of Academic Programs list can be found here:
<https://www.sydneybusinessschool.edu.au/student/student-resources/directors-of-academic-programs/>

VERSION 1 – FULL TIME

| Session | Code | Subject |
|--------------------------|----------------------------|--|
| Trimester 2– 2024 | ENTR902 | Insights into Innovation and Entrepreneurship |
| | ENTR903 | Business Innovation Plan |
| | Plus, ONE Elective Subject | |
| Trimester 3– 2024 | MARK935 | Marketing Strategy |
| | OR | OR |
| | MGNT915 | Management of Change |
| | OR | OR |
| | OPS 908 | Supply Chain Management |
| | OR | OR |
| | OPS 935 | Project Management |
| | OR | OR |
| | FIN 921 | Managerial Finance |
| | MARK956 | Developing and Marketing New Products and Services |
| Trimester 1- 2025 | MGNT922 | Business Research Capstone |
| | Plus, ONE Elective Subject | |

VERSION 2 – PART TIME

| Session | Code | Subject |
|---------------------------|---------------------------|---|
| Trimester 2 – 2024 | ACCY801 | Accounting and Financial Management |
| Trimester 3 – 2024 | OPS 802 | Operations Management |
| Trimester 1 – 2025 | MGNT803 | Organisational Behaviour and Management |
| Trimester 2 – 2025 | MGNT915 | Management of Change |
| Trimester 3 – 2025 | Plus ONE Elective Subject | |
| Trimester 1 – 2026 | MARK804 | Principles of Marketing Management |
| Trimester 2 – 2026 | ONE Elective Subject | |
| Trimester 3 – 2026 | MGNT922 | Business Research Capstone |

VERSION 3 – PART TIME

| Session | Code | Subject |
|---------------------------|----------------------|----------------------------|
| Trimester 2 – 2024 | ONE Elective Subject | |
| Trimester 3 – 2024 | MGNT922 | Business Research Capstone |
| Trimester 1 – 2025 | ONE Elective Subject | |
| Trimester 2 – 2025 | MGNT915 | Management of Change |

VERSION 4 – FULL TIME

| Session | Code | Subject | |
|--------------------------|---|---|--|
| Trimester 2– 2024 | ENTR902 | Insights into Innovation and Entrepreneurship | |
| | MARK804 | Principles of Marketing Management | |
| | MGNT803 | Organisational Behaviour and Management | |
| Trimester 3– 2024 | (ONE Elective) MARK935 OR MGNT915 OR OPS 908 OR OPS 935 OR FIN 921 | Marketing Strategy OR Management of Change OR Supply Chain Management OR Project Management OR Managerial Finance | |
| | ACCY801 | Accounting and Financial Management | |
| | OPS 802 | Operations Management | |
| | Trimester 1 – 2025 | ENTR903 | Business Innovation Plan |
| | | Plus TWO Elective Subject | |
| | Trimester 2 – 2025 | MARK956 | Developing and Marketing New Products and Services |
| | | MGNT922 | Business Research Capstone |
| | | (ONE Elective) MARK935 | Marketing Strategy OR |

| | | |
|--|---------------|-------------------------------|
| | OR MGNT915 | Management of Change OR |
| | OR OPS 908 | Supply Chain Management OR |
| | OR OPS 935 | Project Management OR |
| | OR FIN 921 | Managerial Finance |

VERSION 5 – FULL TIME

| Session | Code | Subject |
|--------------------------|---------------------------|--|
| Trimester 2– 2024 | ENTR902 | Insights into Innovation and Entrepreneurship |
| | ENTR903 | Business Innovation Plan |
| | Plus ONE Elective Subject | |
| Trimester 3– 2024 | MARK935 | Marketing Strategy |
| | OR | OR |
| | MGNT915 | Management of Change |
| | OR | OR |
| | OPS 908 | Supply Chain Management |
| | OR | OR |
| | OPS 935 | Project Management |
| | OR | OR |
| FIN 921 | Managerial Finance | |
| | MARK956 | Developing and Marketing New Products and Services |