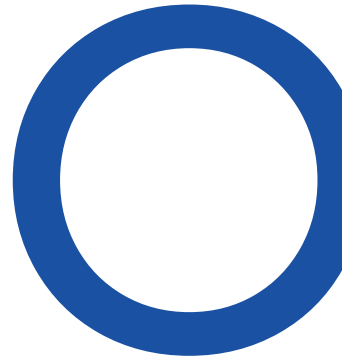


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Higher Degree  
Research Strategy  
Faculty of Business and Law



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UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

# Preamble

The purpose of this document is to establish the strategy, goals and objectives of the Higher Degree Research (HDR) program for the Faculty of Business and Law (BAL) for the period 2024-2029. This strategic plan will support the development of a research training environment that fosters higher degree research excellence.

# Vision

Our vision is to offer a leading HDR program that advances the theory and practice of responsible and sustainable business, law, policy, and resource management.

# Mission

The Faculty of Business and Law aims to provide inclusive research training environments that attract and nurture high-achieving and values-driven researchers as they deliver impactful research and achieve socially responsible research outcomes.

# Goals

The Faculty's HDR research goals align with and support the BAL Research Strategy and UOW Research Goals.

## GOAL 1

BAL will create productive and responsible HDR research environments that build multidisciplinary capacity and integrate HDR candidates throughout the Faculty, Schools, and Disciplines as valuable contributors to research culture and drivers of positive change.

## GOAL 2

BAL will nurture a diverse research culture that provides positive, inclusive, and respectful experiences to HDR candidates as they progress through various phases of their HDR journey.

## GOAL 3

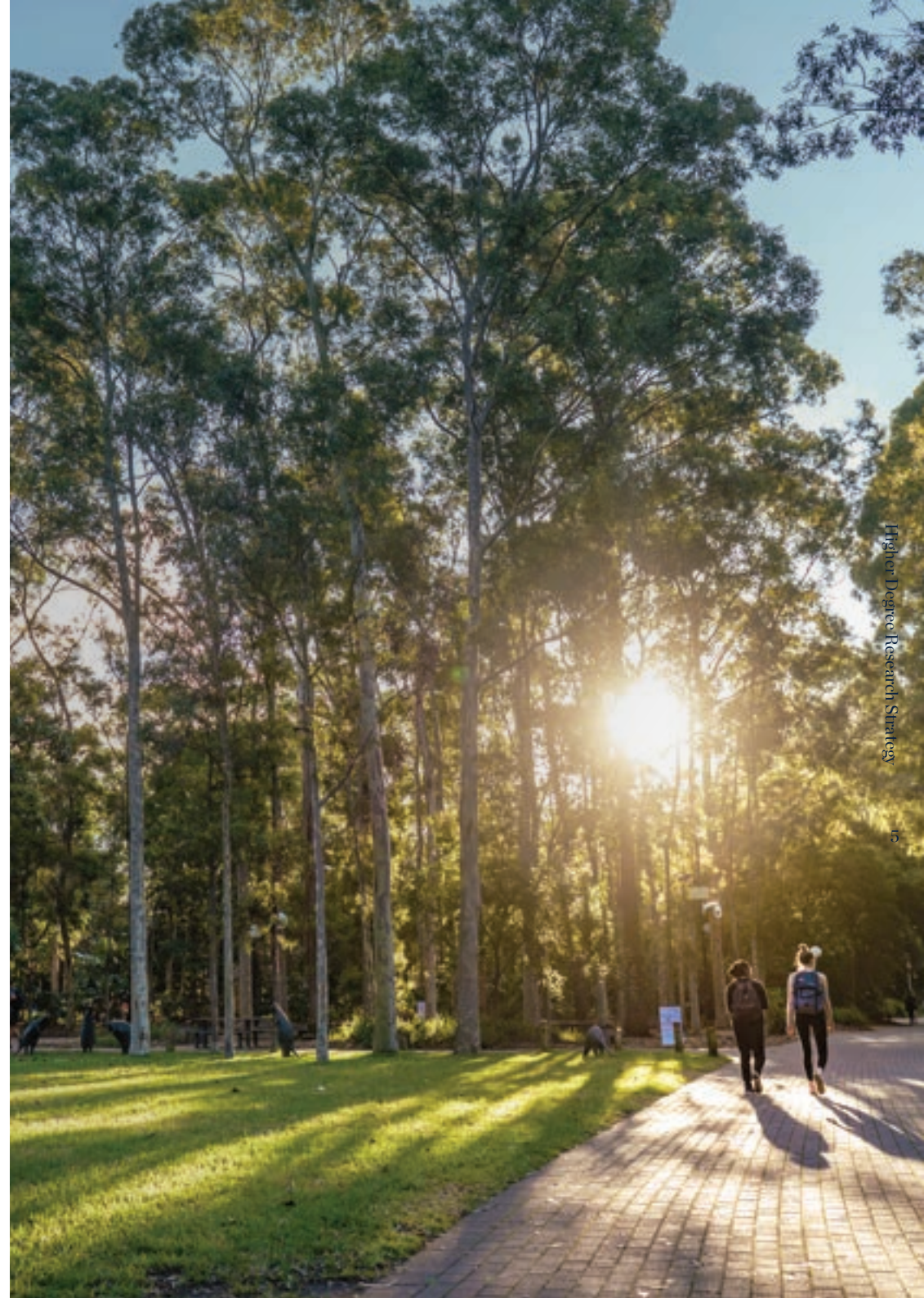
BAL will train its HDR candidates and supervisors for delivery of impactful research outcomes that tackle SDGs and global challenges from novel perspectives.

# Objective 1:

Ensure BAL HDR candidates are appropriately supported before, during, and after their doctoral journey

## ACTIONS:

- 1.1 Orientation and welcome programs
- 1.2 Student-led HDR seminars
- 1.3 BAL Research Student Alliance
- 1.4 Social media presence
- 1.5 BAL HDR conference
- 1.6 Campus space
- 1.7 Post-PhD support
- 1.8 Career readiness sessions, including interview preparation and CV building
- 1.9 Industry engagement opportunities, including internship opportunities
- 1.10 BAL HDR Moodle and Webex groups
- 1.11 Shut-Up And Write Groups



## Objective 2:

Ensure BAL HDR supervisors are appropriately supported with relevant and timely training opportunities

### ACTIONS:

- 2.1 GRS training, including HDR supervisor registration
- 2.2 Engagement with AD-HDR/HPSs when issues arise
- 2.3 Continuous reviews of student/supervisor 'fit'
- 2.4 Ensure HDR supervisors are working within the Faculty research culture



## Objective 3:

# Develop and foster HDR engagement opportunities to build a research environment that nurtures and supports HDR excellence

### ACTIONS:

- 3.1 Curation and dissemination of 'impact case studies' to raise awareness and profile BAL HDR candidate research endeavours
- 3.2 Focussed engagement with PhD Internship program to increase opportunities with external partners
- 3.3 Encourage industry and government co-supervision arrangements
- 3.4 BAL HDR club – BAL Research Students Alliance
- 3.5 Social events, e.g., through the BAL HDR Club
- 3.6 Campus space
- 3.7 HDR seminars
- 3.8 3MT
- 3.9 Integration with Faculty, e.g., through teaching and governance roles
- 3.10 Financial and pastoral support for presentation at national and international conferences
- 3.11 Financial support for journal submission fees
- 3.12 Engagement with other universities across Australia



## Objective 4:

# Continuously review and improve HDR training offered to candidates and supervisors

### ACTIONS:

- 4.1 Targeted media training for HDR candidates to promote impactful research internally and externally
- 4.2 HDR subjects and content review
- 4.3 HDR seminars
- 4.4 GRS seminars
- 4.5 Library workshops
- 4.6 Cross-disciplinary and/or cross-institutional opportunities through Schools, Faculties, UPNG program, and NUW Alliance



## Objective 5:

# Increase recruitment of high-quality HDR candidates

### ACTIONS:

- 5.1 BAL Scholarship Award Scheme
- 5.2 Scholarships incorporated in external grant applications
- 5.3 Focussed recruitment of Industry-PhDs to grow our connections with external partners and encourage research that is aligned with end-users
- 5.4 Targeted recruitment strategies

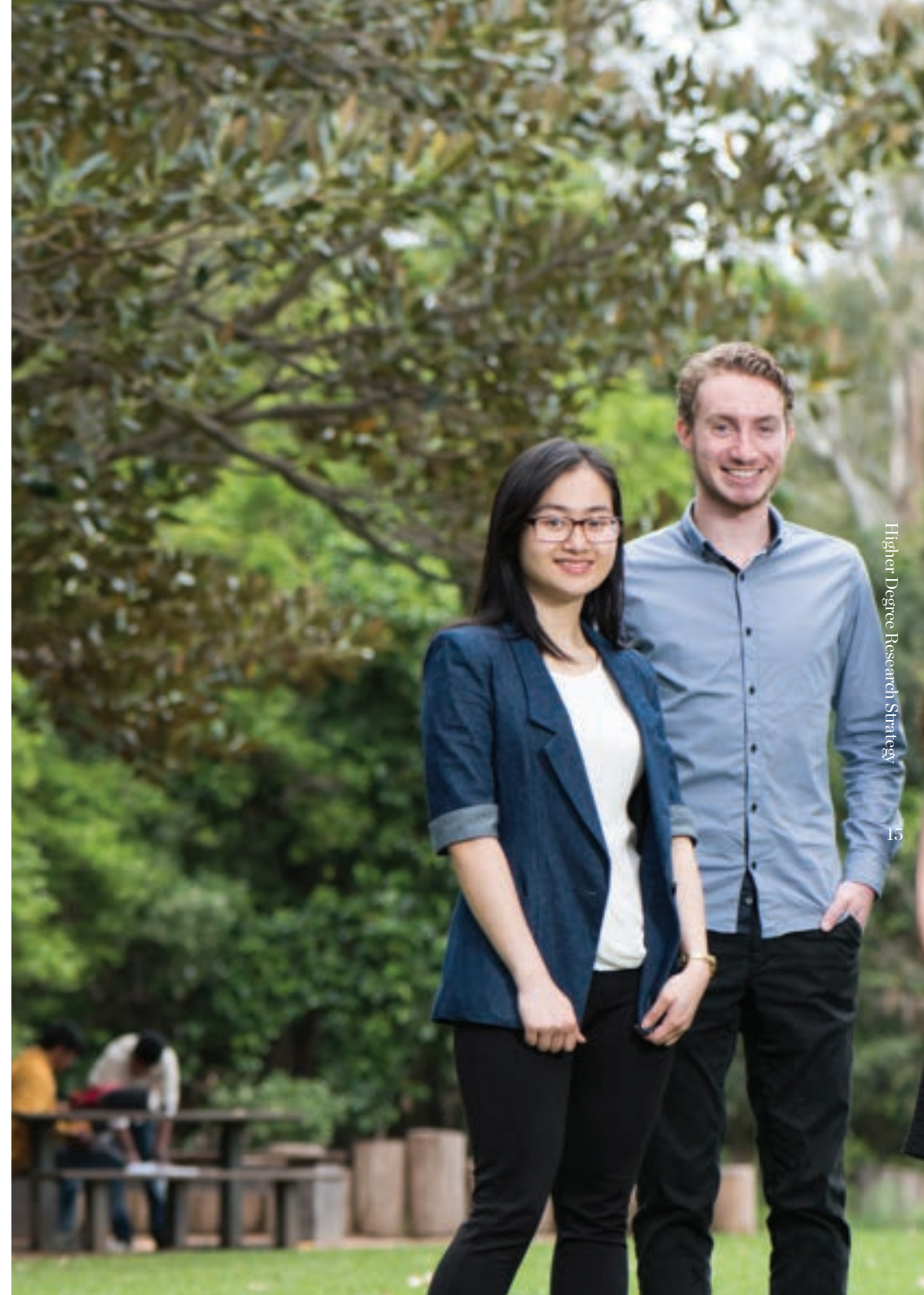


## Objective 6:

# Integrate BAL HDR candidates within the Faculty and externally

### ACTIONS:

- 6.1 Tutoring opportunities, including teacher evaluations
- 6.2 Guest lecturing opportunities
- 6.3 Access to L&T CPD modules
- 6.4 Research assistance opportunities
- 6.5 Adoption of the UOW 'Students as Partners' model
- 6.6 Incorporation of HDR candidates on research grants and projects beyond the PhD





# Objectives and actions

The following matrix outlines the objectives and actions and how they contribute to each of the BAL HDR strategic goals.

Objective	Actions
Ensure BAL HDR candidates are appropriately supported before, during, and after their doctoral journey	Orientation and welcome programs; Student-led HDR seminars; BAL Research Student Alliance; Social media presence; HDR conference; Campus space; Post-PhD support; Career readiness sessions, including interview preparation and CV building; Industry engagement opportunities; BAL HDR Moodle and Webex group; Shut-Up And Write Groups.
Ensure BAL HDR supervisors are appropriately supported with relevant and timely training opportunities	Faculty-based training; GRS training; Engagement with AD- HDR/ HPSs; Continuous reviews of student/supervisor 'fit'; Ensure HDR supervisors are working within the Faculty research culture
Develop and foster HDR engagement opportunities to build a research environment that nurtures and supports HDR excellence	Curation and dissemination of 'impact case studies' to raise awareness and profile BAL HDR candidate research endeavours; Focussed engagement with PhD Internship program to increase opportunities with external partners; Encourage industry and government co-supervision arrangements; Social events; BAL HDR club; Campus space; HDR seminars; 3MT; Integration with Faculty; Financial and pastoral support for presentation at national and international conferences; Financial support for journal submission fees; Engagement with other universities across Australia
Continuously review and improve HDR training offered to students and supervisors	Targeted media training for HDR candidates to promote impactful research internally and externally; HDR subjects and content review; HDR seminars; GRS seminars; Library workshops; Cross-disciplinary and/or cross-institutional opportunities through Schools, Faculties, UPNG program, and NUW Alliance.
Increase recruitment of high-quality HDR students	BAL Scholarship Award Scheme; Focussed recruitment of Industry-PhDs to grow our connections with external partners and encourage research that is aligned with end-users; Scholarships incorporated in external grant applications; targeted recruitment strategies
Integrate BAL HDR students within the Faculty	Tutoring opportunities, including teacher evaluations; Guest lecturing opportunities; access to L&T CPD modules; Research assistance opportunities; Adoption of the 'Students as Partners' model; Incorporation of students on research grants and projects beyond the PhD

GOAL 1:	Goal 2:	GOAL 3:
BAL will create productive and responsible HDR research environments that build multidisciplinary capacity and integrate HDR candidates throughout the Faculty, Schools, and Disciplines as valuable contributors to research culture and drivers of positive change.	BAL will nurture a diverse research culture that provides positive, inclusive, and respectful experiences to HDR candidates as they progress through various phases of their HDR journey.	BAL will train its HDR candidates and supervisors for delivery of impactful research outcomes that tackle SDGs and global challenges from novel perspectives.
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