Message from the Executive Dean

In 2018, the Faculty of Business continued to grow in terms of size and reputation. Domestically, we have 142 academic staff, 80 professional staff, 3,285 undergraduate students, and 1,918 postgraduate students. An additional 4,183 students are enrolled in our degrees at UOW’s international campuses. We have 47,246 alumni from around the world.

Our global reputation continues to rise. In 2018, we leveraged our position among the top business faculties in the world, being one of only 12 Australian schools to rank in the world’s top 200 in both the Times Higher Education and QS global rankings.

In 2018, we made substantial progress toward integrating the United Nations’ Principles of Responsible Management Education (PRME) and commitment to the Sustainable Development Goals (SDGs) into all of our academic programs.

Another holistic perspective involves embedding Aboriginal knowledges into our degree programs. Jindaola is a new and exciting program, developed by UOW Learning, Teaching and Curriculum in consultation with local Elders and Knowledge holders, modelled on traditional Aboriginal systems for conducting business and maintaining knowledge integrity.

The Faculty continues to produce world-class research with pragmatic value to business and society in general, as evidenced by an increase in high-ranking academic journal articles, grant applications, industry partnerships and industry-sponsored funding, a high number of PhD student completions, multiple media appearances, and the establishment of a new research centre to build upon our strengths in cross-cultural management issues.

In 2018, we broadened our engagement with industry via a number of programs, including internships, industry challenges, masterclasses, short courses, corporate partner discounts, women in MBA scholarships, research and consultancy reports, and grant partnerships.

We began delivering both customised and standard executive education programs at the Sydney Business School in Circular Quay, and plan to extend our portfolio of offerings in the year ahead.

The Faculty boasts a wide range of student clubs, societies, and initiatives to help create a positive overall student experience. We recognise that an important part of the student journey involves what happens outside the classroom as well as inside it. Providing a supportive student environment is important to us, which is why we are so pleased to be ranked among the top four business schools in Australia for overall student experience by the Department of Education’s Quality Indicators of Learning and Teaching (QILT).

The Faculty engages in a number of programs to facilitate international experiences for students and academic staff. We are proud of our record of success in receiving New Colombo Plan grants to facilitate undergraduate student mobility. Multiple grants schemes within the University of Wollongong allow academic staff to engage with institutions from around the world in various teaching and research collaborations. In 2018, we also launched the GoLead program for high-achieving high school students, which provides the opportunity to study for one year at three offshore institutions in Singapore, Hong Kong and Dubai.

We also continue to provide numerous study tour opportunities within existing degree programs, so students can experience studying overseas for shorter periods as part of their degree program.

In terms of providing opportunities for international experiences, the Faculty continues to deliver our degree programs in Dubai, Hong Kong, Malaysia and Singapore.

The year ahead will present the Faculty with a number of challenges and opportunities. We look forward to improving on existing programs and developing new learning and teaching, research, international, and industry engagement initiatives to strengthen our commitment to our mission and vision to be a global leader in promoting the theory and practice of responsible business principles.

EXECUTIVE DEAN
FACULTY OF BUSINESS
PROFESSOR CHARLES S ARENI

Charles Areni (PhD, Florida, 1991) is the Executive Dean and Professor of Marketing in the Faculty of Business at the University of Wollongong. Prior to joining the University of Wollongong, Professor Areni held the position of interim Dean and Professor of Management (Marketing) at Macquarie Graduate School of Management. Before which he also held the role of Associate Dean and Chair of the Marketing Department at the University of Sydney and has more than 30 years of teaching experience across universities in Australia, Germany and the USA.
Our vision & mission

**OUR MISSION**
We will advance business-related knowledge through ground-breaking research, innovative degree programs, inspirational teaching and industry collaboration to promote responsible leadership and sustainable business practice, and contribute to a stronger economy and a more just society.

**OUR VISION**
We will be a global leader in promoting the theory and practice of responsible business principles.

Our strategic goals

1. Perform high quality, relevant and innovative business research in a collegial research community and culture of active and collaborative scholarship.

2. Provide a high quality, technology-enhanced, supportive learning experience, with a focus on multi-modal and blended learning innovations, integrated curriculum across multiple locations, and an industry-based, problem-solving approach to business education.

3. Adopt a global orientation in all aspects of its core operations, including student recruitment, educational experience, research initiatives, and institutional alliances.

4. Embrace sustainable, responsible management (SRM) and integrate these principles into all teaching, research, and governance and service activities.

5. Build a reputation as a leading business faculty in Australia and the Asia-Pacific.

In addition to our strategic goals, the Faculty also embraces the Principles of Responsible Management Education (PRME) and the Sustainable Development Goals (SDGs). The initiatives we undertake are related to PRME, the SDGs as well as our strategic goals.
Incorporating the Faculty Vision, Mission and commitment to the Principles of Responsible Management Education (PRME) on the front page of every subject outline in 2018 highlights the ongoing commitment to integrating responsible leadership and sustainable business practices into all our undergraduate and postgraduate degree programs.

Each program in the Faculty of Business supports the realisation of the UN Sustainable Development Goals (SDGs) through the commitment of academic and professional staff in their research, governance, teaching and learning, and student experience. We are a committed faculty because we need to be – our world is in a race against time and our students will make the difference that this world requires.

This year the Faculty of Business joined in the #ACT4SDG day, incorporating the wider university in our goals. Tuesday 25th September marked the third anniversary of the Sustainable Development Goals where thousands of institutions, organisations and citizens across the world mobilised to take concrete actions in support of the SDGs. The Faculty organised a cross-faculty event that provided students with the environment to develop crosscutting skills and competencies in an interdisciplinary setting, network in an interfaculty setting with like-minded peers, and be a part of a global movement for change. Cross-faculty student tables explored solutions to challenges surrounding SDG 13 – Climate Change and SDG 3 – Good Health & Wellbeing. Different perspectives were presented and generated ideas which were pitched to a judging panel.

Key feedback received identified the positive outcomes of interfaculty events; ‘We can’t achieve anything without working together’ (UOW Student 2018) and ‘how easy it was to come up with varying useful ideas that could be applicable to real implementation’ (UOW Student 2018).
The Faculty also worked with industry, collaborating with Healthy Cities Illawarra (HCI). HCI is a community based non-profit, non-government organisation and represents the Illawarra Shoalhaven region as a member of the World Health Organisation’s (WHO) global Healthy Cities movement, which was established to approach public health in a more holistic, community-centred way.

Together we held two regional cross-sector SDG workshops; first workshop titled ‘Unpacking the United Nations Sustainable Development Goals Breakfast’, with an impressive turnout of 120 attendees from corporate, NGO, not-for-profit, government and civil society.

The audience heard from Dr Leeora Black, CEO of the Australian Centre for Corporate Social Responsibility (ACCSR), and then from a panel of speakers from a range of sectors about their experiences of implementing the SDGs in their respective organisations.

A second workshop, titled ‘We’re all in this together – Pursuit of the SDGs in Wollongong & Shellharbour’ was held on the 15 March 2018. This workshop allowed intersectoral stakeholders to come back together, share current initiatives and explore opportunities and future action in support of the SDGs.

The strength of our collaboration is evident in our work being mentioned in Australia’s first SDG Voluntary National Review (VNR) submitted to the UN High Level Political Forum July 2018.

UOW currently collaborates with a number of international universities including: the University of Cambridge, EAFIT University and ICESI University in Columbia, University of New England Australia, Grand Canyon University, IMC Krems University Austria, Royal Holloway London, the EYHA Women’s University South Korea and WikiRate - an independent crowd-sourced platform, which enables interested parties the opportunity to contribute to making transparent companies operations in relation to the United Nations SDGs.

This collaboration, formed in 2018, enables students at the above universities to import and check SDG metrics on organisation’s social, environmental and governance practices; and offer a unique platform for comparing these practices between companies as well as industries.
Faculty Advisory Board

The Faculty Advisory Board is a formally constituted Board of the Faculty with particular responsibility for advising the Executive Dean on matters related to promoting the academic quality of the Faculty, drawing on external expertise and independent perspectives. The role of the Faculty Advisory Board includes:

- Supporting the Faculty’s strategic planning processes by providing advice and perspectives
- Assisting in identifying and securing financial assistance for the Faculty (including via benefactions, scholarships, grants and research funding)
- Assisting in developing close ties between the Faculty and business, industry, professions, public sector and community organisations to pursue the Faculty’s and the University’s objectives for learning and teaching and for research
- Identifying opportunities to improve the student experience and maximise student outcomes, and by extension the impact that staff, students and alumni can have upon industry and society
- Enhancing the local, national and international reputation of UOW and the Faculty

The Faculty Advisory Board members are:

BILL DELVES  
CEO (interim),  
South Bank Corporation

NATALIE CHAPMAN  
Managing Director,  
gemaker

MIKE SNEESBY  
Managing Director/CEO,  
Stan Entertainment

BRYONY BINNS  
Employment Law Expert and Partner,  
PwC Australia

BRENDAN LYON  
Partner,  
KPMG

PATRICK JIN  
Managing Director China,  
Owens Corning
UOW Faculty of Business by the numbers

- 5,203 students enrolled in Australia
- 4,183 students enrolled at our international campuses
- 1,362 students graduated in Australia
- 992 students graduated at our international campuses
- 13 campuses
- 72,649 unique visitors to Faculty of Business website
- 262,963 unique visitors to Sydney Business School website
- 19% increase in likes on UOW Business Facebook
- 8% increase in likes on Sydney Business School Facebook
- 142 Faculty of Business Academic staff
- 80 Faculty of Business Professional staff
- 47,264 Business alumni
Students around the world

DUBAI
UG - 1,368
PG - 994

SINGAPORE
UG - 430
PG - 28

HONG KONG
UG - 64

MALAYSIA
UG - 1,206
PG - 48

WOLLONGONG
UG - 3,285
PG - 1,198
Our global reputation

In 2018, the quality of teaching and learning in the Faculty of Business was recognised at a national and international level. The Faculty of Business was ranked among the top 200 universities in the world for Business & Economics.

**TOP 200**

UOW Faculty of Business was ranked among the top 200 universities in the world for Business & Economics.

*Times Higher Education World University Rankings by Subject 2019*

**5 STARS**

The Faculty of Business claimed a 5-star rating for Student Retention, Staff Qualification, Overall Experience, Skills Development, Student Support, Learning Resources and Learner Engagement.

*Good Universities Guide 2019*

**NUMBER 1**

Sydney Business School, UOW Executive Master of Business Administration (EMBA) program was the top Australian program in the Global EMBA rankings.

*Global EMBA Rankings, CEO Magazine 2018*

**TIER 1**

Sydney Business School, UOW Master of Business Administration (MBA) was ranked in Tier 1 of the MBA World rankings.

*Global MBA Rankings, CEO Magazine 2018*

**TOP 10**

Sydney Business School, UOW MBA was also ranked in the top 10 MBA programs in Australia and in the Top 100 globally.

*QS World University Global Rankings 2019*

**TOP 100**

Sydney Business School, UOW’s Master of Science (Project Management) was ranked in the Master of Management category and has been placed in the top spot for ‘Value for Money’ in Australia and in the top 20 globally. The program is one of only two Australian programs in the Top 100 in the world.

*QS World University Global Rankings 2019*

**EDUNIVERSAL 2018**

Globally Sydney Business School, UOW’s Masters Degrees have received outstanding ranks in the Eduniversal 2018 rankings. These include:

- Master of Science (Project Management) was ranked #3 in Australia and #4 across Oceania.
- Master of Science (Supply Chain Management) was ranked #2 in Australia in the Supply Chain and Logistics category.
- Executive Master of Business Administration (EMBA) was ranked #3 in Australia and #6 across Oceania.
- The Master of Business Administration (MBA) was ranked in the top 10 MBA’s in Australia.
- The Master of Business (Marketing), Master of Business (Financial Management) and Master of Business (International Business) were all ranked in the top #15 programs in Australia within their specialisation categories.
- The Master of Professional Accounting was ranked #12 in Australia.
Teaching & Learning

Associate Dean (Education)
Associate Professor Ann Rogerson
Overview

Our Faculty has a student centred approach to learning and teaching where highly professional academic and professional services staff encourage students to learn, grow and achieve. Our degree programs embed current Faculty and academic research while integrating real world experiences into the curriculum for career ready graduates. Many of our degree programs are accredited or recognised by external bodies including the Australian Human Resources Institute, CPA Australia (Certified Practicing Accountants), Public Relations Institute of Australia, Australian Marketing Institute and the Financial Planning Association of Australia.

In 2018, the Faculty of Business ranked the best in NSW/ACT in learning resources and skill development for undergraduate business and management as well as ranked number 1 for generic skills for postgraduate business and management by the Quality Indicators for Learning and Teaching (QILT). The 2018 QILT Employer Satisfaction Survey ranked employers’ overall satisfaction with UOW graduates at 87.8% (85% national average), placing UOW 3rd in Australia for public universities and 2nd in NSW overall.

We delivered 569 subject instances across six business disciplines – Accounting, Economics, Finance, Management, Marketing and Operations. Subjects are delivered in a number of ways – face-to-face, blended delivery (a mix of face-to-face and online) and fully online modes. Our approach to teaching and learning sees technology as facilitating learning rather than just being a vehicle for delivery. Students have to complete tasks on an individual and group basis to assess their learning and application of knowledge and theory gained through the course of their degrees. The Faculty has a rigorous process for assurance of learning (AOL) to ensure that the learning outcomes required in subjects and degrees are achieved by students, and that subjects are reviewed for currency and effectiveness.

Our curriculum encompasses industry-based, problem-solving approaches to business education where Indigenous knowledges, responsible leadership and sustainable business practices are embedded into lectures and tutorials. Teaching and learning support is provided to students through the Peer Assisted Study Sessions (PASS), individual and group mentoring, in addition to supplementary personalised and online modules. Discussions on personal and business related ethical practices form a critical part of our curriculum where students are encouraged to reflect on their experiences and the impact of ethical decision making on others.

Faculty of Business teaching staff continued inspire their students to achieve and seek recognition of their achievements such as becoming finalists in the Australian Financial Review’s Top 100 Future Leaders Awards. Opportunities continue to be available for both our undergraduate and postgraduate students to undertake industry internships, research projects with industry partners, international study tours, and international exchanges. These opportunities provide students with unique experiences to advance their business related knowledge within local and global contexts, better preparing them for the real world challenges they will face beyond their degree.

Our academic and professional staff are encouraged to undertake personal development to enhance their teaching and learning. A number of our staff are Fellows and Senior Fellows of the Wollongong Academy of Teaching and Learning Excellence (WATTLE), with two of our academics on the WATTLE Executive Committee. WATTLE provides personal development opportunities to ensure our staff instigate best practice approaches to the delivery of learning and teaching, which are then shared with others at UOW and across the sector.
JINDAOLA - EMBEDDING ABORIGINAL KNOWLEDGES INTO THE CURRICULUM

Throughout 2018 the Faculty of Business completed the initial phase of Jindaola. Jindaola is a new and exciting program, developed by UOW Learning, Teaching and Curriculum in consultation with local Elders and Knowledge holders, modelled on traditional Aboriginal systems for conducting business and maintaining knowledge integrity. Jindaola presents a methodological approach to embedding Indigenous knowledge and perspectives into the UOW curriculum.

In 2018, the Faculty Jindaola team, which consisted of Academic and Professional Faculty staff, met fortnightly to look at how Aboriginal knowledge could be introduced into the curriculum. After consulting staff in the Faculty, four subjects trialed a variety of ways of embedding Aboriginal knowledge in subjects.

WOMEN IN MBA SCHOLARSHIPS

Sydney Business School, University of Wollongong has committed to achieving gender equity in the MBA program with an initiative that offers 50 Women in MBA Scholarships and support aimed to improve the participation of women in MBA programs, and ultimately, the representation of women in the highest echelons of leadership in the public and private sector.

Sustainable Development Goal Target 5 strives to ensure women’s full participation and equal opportunities for leadership at all levels of decision making in political, economic and public life. An MBA has a significant impact on career pathways and is particularly acute in driving middle managers towards executive roles. While research shows an MBA has a significant impact on career pathways, with graduates reporting promotions, increased responsibilities and salary, in 2014, only 31% of MBA enrolments were female. Sydney Business School, University of Wollongong will partner with businesses to identify and support females in middle management through an MBA. Joining forces with four other leading business schools, the network is committed to raising almost $20 million (in industry and university funds) to attract overall 320 new women into MBA programs by 2019. In 2018, we saw a 26% growth in female proportion, taking the female mix in our MBA to 39%.

Professor Grace McCarthy, Dean Sydney Business School, UOW (left) is pictured here with our first Women in MBA graduate, Karen Burdett, CEO CRAM Foundation.
Professional experience

BUSINESS INTERNSHIPS
The subject ‘Professional Experience in Business’ (COMM391) provides the opportunity for Business undergraduate students to apply their university knowledge in an industry setting. In 2018, 111 students undertook an internship with a variety of industry partners including NAB, Mercer, Accor Hotels and KPMG. In partnership with CRCC Asia, 4 Business students were awarded with a New Colombo Plan $2,000 travel grant to undertake an internship in Shanghai, China during the 2018/19 summer break.

GOLEAD
The UOW Global Leaders Development Program (GoLead) incorporates two unique degrees – the Bachelor of Commerce Global (Honours) and the Bachelor of Commerce Global – Bachelor of Laws. This degree, for high achieving High School students, provides the opportunity to study for one year at three offshore partner institutions in Singapore, Hong Kong and Dubai. In addition, students undertake three industry internships in Australia with high profile companies.

By enrolling in a UOW Global degree, students receive significant financial scholarships, undertake extensive overseas study and are exposed to leadership training and development activities designed to propel students into leadership roles in their chosen career. In 2018, 13 Business students enrolled in either the Accounting or Finance major of the degree, with an average course mark of 86 across the cohort. This program has already led to media coverage and +38% increase in enrolments for 2019.

INDUSTRY CHALLENGES
The Industry Challenges program was launched in 2017. Corporate and public sector clients come into the classroom to present briefs to teams of students who must compete for the client’s business. Students are given the opportunity to interact with senior management and have an agency experience that prepares them for careers in advertising agencies, brand consultancies, marketing research firms, HR consultancies, IT consultancies, and many other specialist fields. PeopleCare and the NSW Taxi Council were the first two organisations to participate in this innovative new program and we intend to have 10 clients participating each year from 2019 on.

EXECUTIVE EDUCATION AND SHORT COURSES
The Faculty of Business introduced customised in-house and standard/open executive education programs in 2018. In-house programs are bespoke collaborative designs, addressing the organisation’s goals and strategic imperatives, incorporating their vision and values, linking to their own policies and using their language, culture, norms, etc. They can be combined with relevant assessments e.g. leadership surveys, emotional intelligence, to enhance participants’ self-awareness and provide a baseline for measuring progress. Participants receive a certificate of completion, which they can use to demonstrate continued professional development, and they may be eligible for credit into our MBA and other relevant masters programs if they meet the relevant requirements.
MASTERCLASSES
Throughout 2018 MBA students at both Wollongong and Sydney campuses took part in a series of masterclasses, which provided an elevated perspective on management practice, allowed participants to develop skills in a range of core business functions and encouraged participants to link their learning to action in their workplace.

The following masterclasses were delivered:

- IP Explained: Intellectual Property Fundamentals for Start ups and Entrepreneurs (Kieran Williams, Principal, Shelston IP).
- Post-Termination Restraint Clauses in Employment Contracts (Michael Walton, Justice, Supreme Court of NSW).
- Why Corporate Communications are a Critical Skill for Business Leaders (Sarah Mason, General Manager and Principle Trainer, HSPR).
- How to Prevent and Deal with Workplace Bullying Claims (Jonathan Hamberger, Senior Deputy President, Australian Fair Work Commission).
- How Industry 4.0 can Facilitate Better Environmental Management and Reporting to Add Value and Support CSR Practices in a Company (Elizabeth Kanyeson, Supply Chain Project Manager, Thales).
- Conflict Resolution and HRM (David Lewin, Professor Emeritus in Management, UCLA).
- Offshoring and Outsourcing, can it deliver sustainable shareholder value the case of Alpha Healthcare (Martin Fahy, CEO, ASFA).
- Enterprise Agreement Bargaining: Negotiation Using An Interest-Based Approach (Renee Whiteside, People and Culture Leader, Mercer).
- “I think, therefore I am”: Machina Sapiens in Work (Michael Walton, Justice, Supreme Court of NSW).

ENSURING ACADEMIC INTEGRITY
2018 saw the launch the UOW Office of Academic Integrity. This office offers a central coordination point to help mitigate academic integrity challenges. Associate Professor Ann Rogerson was named Chair of the new Academic Integrity Advisory Group, which provides direction to the Office of Academic Integrity.

FACULTY STUDENT CLUBS AND SOCIETIES
The Faculty has a variety of student clubs to cater for the various academic disciplines and interests of our students. Our active clubs in 2018 were:

- Accounting Society
- Chinese Academic Business Learning and Education (CABLE)
- Marketing & Public Relations Society
- Management & Human Resources Society
- ENACTUS
- Business International Peer Mentoring Network (BIPMN)
- Supply Chain Management Society

The clubs provide their members and other students with development opportunities and social events such as:

- Study sessions prior to examinations
- Networking events
- Meet and greet at the commencement of session
- End of session party
- Support for club executives to attend the ALIVE program and leadership conference

PASS
Peer Assisted Study Sessions (PASS) were once again very successful in 2018. 1,090 business students (21% of the total business cohort) attended at least 1 PASS session in 2018, which significantly decreased the fail rate in business subjects:

<table>
<thead>
<tr>
<th>Fail Rate Attending</th>
<th>Fail Rate attending</th>
<th>Fail rate attending</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 times</td>
<td>1 - 4 times</td>
<td>5 - 9 times</td>
</tr>
<tr>
<td>27.60%</td>
<td>6.90%</td>
<td>4.90%</td>
</tr>
</tbody>
</table>
The Dean’s Scholars program is for high achieving undergraduate students who have attained an outstanding ATAR and have met the required entry criteria. Students must maintain a distinction average across their degree to remain in the program. In 2017, the faculty welcomed 67 new Dean’s Scholars and 47 students graduated from the program. Continuing Dean’s Scholars offer peer mentoring for commencing Dean’s Scholars. Dean’s scholars receive an annual textbook allowance, have a dedicated study area, have extended library privileges, and receive invitations to seminars and workshops as well as mentoring by academic staff.

The Dean’s Scholars for 2017 were:

- Sher Ali
- Natasha Babayan
- Zachary Bedingfield
- Tyler Brown
- Kristian Buncher
- Jake Burgess
- Dylan Carter
- Dylan Convoy
- Bree Cromie
- Tara Culey
- Shanella Dewaraja
- Ngoc Phuong Hien Dinh
- Quynh Nga Do
- Anthea Faferko
- George Figliuzzi
- Georgia Ford
- Yunfang Fu
- Briana Garcia
- Daniel Gynn
- Holly Heffernan
- Aleksandar Jergic
- Abby Johnson
- Samuel Jones
- Haydin Kaynak
- Thi Ngoc Mai Lai
- Thu Uyen Le
- Natalie Lopresti
- Thi Thuy Trang Mai
- Dana Mazzucchelli
- Brianna McAlpine
- Ashleigh McDonald
- Abbey McFadden
- Cathal McMahon
- Rebecca Miller
- Campbell Neave
- Ha Phuong Nguyen
- Thi Nhu Ngoc Nguyen
- Thi Thanh Ha Nguyen
- Yen Chi Nguyen
- Pamela O’Connor
- Alexander Osborne
- Nengqi Pan
- Joshua Parsons
- Samantha Peace
- Andrew Petoumenos
- Bao Pham
- Tyson Pinney
- Michael Porto
- Paulina Przybylo
- Katrina Purdie
- Emils Reedman
- Sheri Roberts
- Digvijay Shekhawat
- Hannah Shipp
- Matthew Stuart
- Andrew Suarez
- Sin Tan
- Brianna Townsend
- Duc Toan Van
- Laura Vitucci
- Khang Thanh Vu
- Jaimee Whitton
- Melanie Wood
- Bronte Yarrow
- Jackson Young
- Joel Young
- Syed Zaidi
### 2017 Faculty of Business Student Prize Recipients

<table>
<thead>
<tr>
<th>Prize</th>
<th>Recipient</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty of Business Student Leadership Prize</td>
<td>Natasha Serrano and Mayank Varma</td>
</tr>
<tr>
<td>HDR Student Excellence Award</td>
<td>Nadeera Ranabahu</td>
</tr>
<tr>
<td>Alumni Bookshop Faculty Prize</td>
<td>Bao Linh Do and Jozo Frankovic</td>
</tr>
<tr>
<td>Illawarra Credit Union Aboriginal Prize for Improved Performance</td>
<td>Jaimee Whitton</td>
</tr>
<tr>
<td>Illawarra Credit Union Aboriginal Prize for Academic Excellence</td>
<td>Adam Phelan</td>
</tr>
<tr>
<td>Rosemary Cooper Memorial Prize</td>
<td>Quynh Nga Do</td>
</tr>
<tr>
<td>Laszlo Abel Memorial Prize</td>
<td>Kristin Berg</td>
</tr>
<tr>
<td>Allan Coote Memorial Prize</td>
<td>Yurina Tochigi</td>
</tr>
<tr>
<td>Association of Taxation and Management Accountants Annual Prize for Taxation for Financial Planners</td>
<td>Mia Ludlow</td>
</tr>
<tr>
<td>BHP Billiton Mark Smuk Memorial Prize</td>
<td>Thanh Ha Vu</td>
</tr>
<tr>
<td>Chartered Accountants Australia and New Zealand Prize for Financial Markets &amp; Institutions</td>
<td>Quynh Nga Do and Khang Thanh Vu</td>
</tr>
<tr>
<td>Chartered Accountants Australia and New Zealand Prize for Information Systems in Accounting</td>
<td>James Chee and Caitlyn Hyde</td>
</tr>
<tr>
<td>CPA Australia 1st Year Annual Prize for Accounting in Organisations</td>
<td>Quynh Nga Do</td>
</tr>
<tr>
<td>CPA Australia 2nd Year Annual Prize for Financial Accounting IIB</td>
<td>James Moore and Yurina Tochigi</td>
</tr>
<tr>
<td>CPA Australia 3rd Year Annual Prize for Financial Accounting III</td>
<td>Hayley McCarthy</td>
</tr>
<tr>
<td>Dr Hemant Deo Memorial Prize</td>
<td>Ralph Szulerowski</td>
</tr>
<tr>
<td>Finance Control Prize for Risk and Insurance</td>
<td>Thanh Ha Vu</td>
</tr>
<tr>
<td>Finance Control Prize for Retirement and Estate Planning</td>
<td>Aaron Caldwell</td>
</tr>
<tr>
<td>Financial Planning Association Prize for Advanced Financial Planning</td>
<td>Remona Issa</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Corporate Finance</td>
<td>Jonas Bruhin and Thi Nhu Ngoc Nguyen</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Investment Analysis</td>
<td>Beatrix Hanna</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Portfolio Analysis</td>
<td>Alexander Marzano</td>
</tr>
<tr>
<td>Illawarra Regional Information Services John Steinke Prize in Economics</td>
<td>Rahubadde Kankanamge Pasan Malinda De Silva</td>
</tr>
<tr>
<td>Jirsch Sutherland Prize for Professional Practice – Taxation</td>
<td>Paige Pearson</td>
</tr>
<tr>
<td>Kenneth A. Blakey Prize in Microeconomic Theory &amp; Policy</td>
<td>Ben Rada</td>
</tr>
<tr>
<td>Kothes Chartered Accountants Prize for 1st Year Accounting (BEGA)</td>
<td>Jade Ferrer</td>
</tr>
<tr>
<td>Kothes Chartered Accountants Prize for Bachelor Commerce in Accounting (BEGA)</td>
<td>Wendy Hodges</td>
</tr>
<tr>
<td>KPMG Annual Prize for Professional Practice – Auditing and Risk Assurance</td>
<td>Michael Rump</td>
</tr>
<tr>
<td>Orestis Trikas Memorial Prize</td>
<td>James Moore and Thi Nhu Ngoc Nguyen</td>
</tr>
<tr>
<td>PricewaterhouseCoopers Annual Prize for Auditing and Assurance Services</td>
<td>Kate Brunton</td>
</tr>
<tr>
<td>Prize in ECON100 Economic Essentials for Business</td>
<td>Ngoc Thanh Tam Nguyen, Joel Thompson, Duc Toan Van and Bao Anh Vu</td>
</tr>
<tr>
<td>Wiley Book Prize for Accounting Fundamentals in Society</td>
<td>Matthew Cain, Eleanor Pilt and Michael Todd</td>
</tr>
<tr>
<td>AHRI Prize for Excellence in Postgraduate HR Management</td>
<td>Evette Cornwall</td>
</tr>
<tr>
<td>AHRI Prize for Excellence in Undergraduate HR Management</td>
<td>Michael Ristevski</td>
</tr>
<tr>
<td>AMI Prize for Excellence in Undergraduate Marketing</td>
<td>Amy Thompson</td>
</tr>
<tr>
<td>Destination Wollongong Excellence Prize for Tourism Marketing</td>
<td>Tegan Mcfadden</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Continuous Quality Improvement</td>
<td>Alexander Cetinski</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Integrative Business Capstone</td>
<td>Lachlan Auld</td>
</tr>
</tbody>
</table>
### PRIZE RECIPIENT

<table>
<thead>
<tr>
<th>PRIZE</th>
<th>RECIPIENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illawarra Credit Union Prize for Consumer Behaviour</td>
<td>Anna Maguire</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Organisational Behaviour</td>
<td>Shannon Claridge and Brandon McBey</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Strategic Management</td>
<td>Rachel Wotherspoon</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Responsible Leadership</td>
<td>Danielle Markey</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Operations Management</td>
<td>Everilda Gomez Ferriols</td>
</tr>
<tr>
<td>Illawarra Credit Union Prize for Services Marketing</td>
<td>Kaitlin Dalton</td>
</tr>
<tr>
<td>IRIS Marketing Research Prize</td>
<td>Janaye Sloot and Lara Wilson</td>
</tr>
<tr>
<td>IRT Prize for Systems Thinking and Simulation</td>
<td>Chontelle Kelly</td>
</tr>
<tr>
<td>Peoplecare Prize for Marketing Strategy</td>
<td>Ebony Blanch, Monique Varrica and Natasa Vukoman</td>
</tr>
<tr>
<td>Tynan Motors Prize for Integrated Marketing Communications Strategy</td>
<td>Lauren Mcinerney and Natalie Zagaglia</td>
</tr>
<tr>
<td>Executive Dean’s Sydney Business School Award</td>
<td>Ralph Szulerowski</td>
</tr>
<tr>
<td>CMAA Prize Outstanding MBA Student</td>
<td>Karen Burdett and Lydia Fentz</td>
</tr>
<tr>
<td>Sydney Business School Prize for Outstanding Academic Achievement</td>
<td>Nathan Purnell</td>
</tr>
<tr>
<td>Sydney Business School Prize for Outstanding Academic Achievement</td>
<td>Tereza Korousova, Poppy Laksita Rni and Lydia Fentz</td>
</tr>
</tbody>
</table>

Professor Charles Areni, Executive Dean of the Faculty of Business photographed on stage with Student Prize recipients.
International & Accreditation

Associate Dean (International & Accreditation)
Associate Professor Gary Noble
In 2018, internationalisation continued to be a key focus for the Faculty of Business. Amongst other things, the Faculty continued its efforts to diversify its student cohort, embed a globalised perspective throughout its curriculum, encouraged students to engage in various international student mobility opportunities, deliver our programs at campuses around the world and encouraged staff to broaden their research networks with high quality international institutions including Sri Lanka, Mongolia and Thailand.

In 2018, 32% of the undergraduate cohort and 82% of the postgraduate cohort onshore were international students. Overall, international students represented 50% of the student body studying onshore. These students came from other 83 countries around the world.

The Faculty provides extensive support to its international students. This includes support through programs managed by students themselves. The BIPMN, or the Business International Peer Mentoring Network provides a program for international students that aims to team up a small group of new international students with a mentor (normally a senior student in the Faculty) who can provide social support while they adapt to their new surroundings. Supporting the BIPMN program is CABLE or the Chinese Academic Business Learning & Education group. This program involves senior students providing academic peer mentoring to other students across the Faculty. In 2018, the outstanding work undertaken by CABLE was recognised when they were awarded ‘Club of the Year’ by the University.

The Faculty supports and encourages students to engage in opportunities to enrich their learning experience through various student mobility programs. In 2018, the Faculty, through its Deans Travel Scholarships, provided 8 students with financial aid to help cover travel costs enabling them to spend a semester studying overseas. In 2018, the Faculty was also successful in obtaining grants through the competitive New Colombo Plan (NCP) to enable staff to take 44 students to a variety of countries on a number of student mobility programs, including study tours, student exchange and international internships.

Delivering Faculty programs offshore through our association with the University of Wollongong Dubai, the University of Wollongong College Hong Kong, in Malaysia in conjunction with INTI Laureate and in Singapore in conjunction with PSB Academy continues to be a strategic goal of the Faculty. Not only does the Faculty deliver programs in these locations in conjunction with these partners, it also enables the Faculty to provide opportunities for students to move between these campuses to study. Leveraging student mobility opportunities will continue to be a major focus in 2019 and beyond.

As a global university and a business Faculty with a global outlook, it is essential that the Faculty has strong links with high quality institutions around the world to not only enable the exchange of our students but also enable academic staff to work with their peers around the globe. In 2018 staff in the Faculty of Business collaborated with academics in such quality institutions as: Cambridge, City University of New York, Xi’an Jiatong University, Cornell University and Duke University to name just a small few. In 2019, the Faculty will continue to develop and strengthen its ties to such institutions.
In 2018, 129 Faculty of Business students undertook an overseas study experience, including Faculty-led study tours, semester-length international exchange, and overseas short courses.

The Faculty has been proactive in encouraging students to undertake some sort of international experience as part of their degree by coordinating credit bearing study tours, applying for Australian Government funding (New Colombo Plan and Endeavour Mobility Grants) to support student mobility initiatives, and providing financial support to students by awarding travel grants.

This year, a total of $205,000 of Australian Government funding awarded to the Faculty in 2017 was allocated across 64 business students to enable them to undertake a student mobility experience in the Asia-Pacific. An additional $35,000 funded by the Faculty International Strategic Budget, enabled 8 students to undertake an international semester exchange program in 2018 through the Faculty of Business International Exchange Grants scheme.

**STUDENT MOBILITY**

<table>
<thead>
<tr>
<th>PROGRAM TYPE</th>
<th>NUMBER OF STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester-length exchange</td>
<td>36</td>
</tr>
<tr>
<td>Faculty-led study tour*</td>
<td>69</td>
</tr>
<tr>
<td>Overseas short courses</td>
<td>24</td>
</tr>
</tbody>
</table>

*Faculty-lead study tours include MGNT351: Dubai, COMM335: Malaysia/Singapore, COMM330: Sri Lanka, COMM330: Thailand/Laos, MGNT393: India, and EMBA study tours.

**SEMESTER EXCHANGE**

A mixture of New Colombo Plan funding and generous grants provided by the Faculty of Business delivered incentive and financial support to students to undertake a semester exchange program, with particular encouragement towards the Asia-Pacific region.

The following table outlines the semester exchange programs supported by Australian Government funding and Faculty travel grants in 2018:

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>PROJECT LEADER</th>
<th>GRANT AMOUNT PER STUDENT</th>
<th>NUMBER OF STUDENTS</th>
<th>FUNDING SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kyung Hee University semester exchange</td>
<td>Dr Maria Kim</td>
<td>$7,000</td>
<td>4</td>
<td>New Colombo Plan</td>
</tr>
<tr>
<td>Assumption University semester exchange plus local internship</td>
<td>Dr Ping Kattiyanpornpong</td>
<td>$8,000</td>
<td>3</td>
<td>New Colombo Plan</td>
</tr>
<tr>
<td>Sophia University semester exchange plus intensive professional</td>
<td>A/Prof Shahriar Akter</td>
<td>$8,500</td>
<td>3</td>
<td>New Colombo Plan</td>
</tr>
<tr>
<td>exchange program at Global IT Park</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hong Kong semester exchange (City University of Hong Kong)</td>
<td>Dr Ping Kattiyanpornpong</td>
<td>$5,000</td>
<td>2</td>
<td>Endeavour Mobility</td>
</tr>
<tr>
<td>Faculty Exchange Grants (various destinations including US, Canada,</td>
<td>A/Prof Gary Noble, Mr Sean Lu</td>
<td>$4,000</td>
<td>8</td>
<td>Faculty International Strategic Budget</td>
</tr>
<tr>
<td>and Europe)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
FACULTY-LED STUDY TOURS
This type of student mobility enables students to undertake a shorter duration experience, usually up to 2 weeks overseas. Faculty-led study tours allow students to learn about responsible leadership and sustainable business practices in a global context, and to network with people within industry and institutions overseas. A number of the study tours also provided the opportunity for our Faculty to engage with and facilitate student mobility to our transnational partners, INTI International College Subang, PSB Academy Singapore, and UOW Dubai.

The following outlines the Faculty-led study tours that have occurred this year:

COMM335 students in Singapore, a part of a Faculty-led study tour.

MGNT351: RESPONSIBLE LEADERSHIP (“FASHION THROUGH AN ETHICAL KALEIDOSCOPE”) STUDY TOUR
- Project leaders: Professor Mario Fernando (UOW) and Dr Zeenath Reza Khan (UOWD)
- Study tour funded by the Council for Australian-Arab Relations (CAAR) of Australia’s Department of Foreign Affairs and Trade.
- Professor Mario Fernando with 5 students travelled to Dubai, United Arab Emirates in April 2018.
- Local host, Dr Zeenath Reza Khan at UOWD developed the itinerary, utilising her extensive networks in the Dubai fashion industry.
- Key experiences: Industry visits to Dubai Design and Fashion Council (DDFC), Runway Dubai, Al Buraag Garments and Embroidery Factory, Kazi Gulshan Ara, and various local cultural visits
COMM335: BUSINESS MALAYSIA & SINGAPORE STUDY TOUR
- Project leader: A/Prof Nelson Perera
- Study tour funded by the New Colombo Plan, with each of the 20 student participants receiving a $3,000 travel grant
- During the July winter break, students visited our transnational partners, INTI International College Subang, and PSB Academy Singapore.
- Key experiences in Malaysia arranged by INTI Subang: Local student engagement, round table discussions with executive level representatives from Malaysian SMEs, visits to Takaful Malaysia, EcoWorld, and Westport.
- Key experiences in Singapore arranged by in-country contact Stephanie Krishnan: Australian High Commission in Singapore, Sintel Cyber Security Institute, Singapore F1 Grand Prix Marketing and Communications, as well as a number of executive level managers of multinational companies to deliver guest lectures to our students.

COMM330: SRI LANKAN FINANCIAL AND ECONOMIC POLICIES STUDY TOUR
- Project leaders: A/Prof Charles Harvie and Dr Amir Arjomandi
- Study tour funded by the New Colombo Plan, with 8 student participants receiving a $3,000 travel grant
- During the July winter break, students travelled to Galle, Udawalawe, and Kandy
- Key experiences: Visits aligned with curriculum e.g. World Bank – Sri Lanka, United Nations Development Programme, Australian High Commission & Austrade, Colombo Stock Exchange, Asian Development Bank, Centre for Banking Studies, University of Peradaniya, as well as cultural visits including Udawalawe National Park

COMM330: POVERTY, INEQUALITY AND ECONOMIC GROWTH THAILAND & LAOS STUDY TOUR
- Project leader: Dr Martin O’Brien
- Study tour funded by the New Colombo Plan, with 9 student participants receiving a $3,000 travel grant
- During the September mid-session recess, the study tour group travelled to Bangkok, Khon Kaen and Vientiane
- Key experiences: Visits to institutional partners including NIDA (Bangkok), and Khon Kaen University, as well as the United Nations Development Bank and various industry visits, and engaging in Thai cultural activities with local students

MGNT939: GLOBAL BUSINESS PRACTICES INDIA STUDY TOUR
- Project leader: Dr Venkat Yanamandram
- Student tour funded by the Endeavour Mobility Grants scheme, with each of the 8 participants receiving a $2000 travel grant.
- This study tour builds upon a tight partnership that the Faculty holds with Indian educational institutions, Birla Institute of Management Technology (BIMTECH) and IFIM Business School, who our students were hosted by and arranged various local organisation visits.
- Key experiences:
  - Visits to the Australian High Commissions (DFAT, DET and Austrade), providing insight into how it leverages deep knowledge and relationships of their networks to deliver value to its stakeholders.
  - SRF Foundation that collaborates with several private organisations to transform hundreds of government schools and nurture several thousands of underprivileged students into confident and responsible citizens of India.
  - SAP provided insight into successfully managing business operations and customer relations.
  - Adobe for sharing its knowledge on how it provides exceptional digital experiences.
  - Tech Mahindra for presenting a seminar on their approaches to becoming one of the top three players in their chosen market segments.
  - Infosys, the second-largest Indian-based multinational company, with the discussion centred on their stakeholder engagement, social responsibility and environmental stewardship.
AUSTRALIAN GOVERNMENT FUNDING SUCCESS:
PROVIDING OUR STUDENTS WITH MORE INTERNATIONAL OPPORTUNITIES

This year, the Faculty continued its run of achieving a high rate of success of securing New Colombo Plan (NCP) Mobility grants from the Australian Government. 5 out of 7 applications put forward by the Faculty were successful in the NCP Mobility 2019 round, earning a total of $220,000 to send 44 undergraduate business students to destinations across the Asia-Pacific region in 2019. This included opportunities to study a semester-length international exchange in Japan and Republic of Korea, international internship in China, and a Faculty-led study tour to Singapore & Malaysia.

The following is a breakdown of Faculty student mobility projects in 2019 that were successful in receiving NCP Mobility funding:

<table>
<thead>
<tr>
<th>PROJECT TITLE</th>
<th>HOST LOCATION</th>
<th>PROJECT COORDINATOR</th>
<th>OVERSEAS PROGRAM TYPE</th>
<th>TOTAL NUMBER OF STUDENTS GRANTED</th>
<th>PER STUDENT GRANT</th>
<th>TOTAL STUDENT FUNDING FOR 2019</th>
<th>ADMINISTRATIVE FUNDING</th>
<th>TOTAL FUNDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester International Exchange for Business Students at Kyung Hee University, Republic of Korea</td>
<td>South Korea</td>
<td>Dr Maria Kim</td>
<td>Semester exchange</td>
<td>6</td>
<td>$7,000</td>
<td>$42,000</td>
<td>$4,200</td>
<td>$46,200</td>
</tr>
<tr>
<td>Experiencing Japanese Innovation, Business and Management Practices*</td>
<td>Japan (Sophia University)</td>
<td>A/Prof Shahriar Akter</td>
<td>Semester exchange</td>
<td>4</td>
<td>$8,500</td>
<td>$34,000</td>
<td>$3,400</td>
<td>$37,400</td>
</tr>
<tr>
<td>Developing an Asia Capable workforce: Lessons from Japanese Business Management Practice</td>
<td>Japan (Senshu University)</td>
<td>Dr Anura De Zoysa</td>
<td>Semester exchange</td>
<td>4</td>
<td>$8,500</td>
<td>$34,000</td>
<td>$3,400</td>
<td>$37400</td>
</tr>
<tr>
<td>Business Study Tour, How Industry Operates in Singapore &amp; Malaysia</td>
<td>Malaysia &amp; Singapore (INTI Subang &amp; PSB Academy)</td>
<td>A/Prof Nelson Perera, Mr Sean Lu</td>
<td>Semester exchange</td>
<td>20</td>
<td>$3,000</td>
<td>$60,000</td>
<td>$6,000</td>
<td>$66,000</td>
</tr>
<tr>
<td>China Business Career Experience (International Internship)</td>
<td>Shanghai, China</td>
<td>Dr Shamika Almeida, Mr Jorge Perez, Mr Sean Lu, Mr Alexander McLean (CRCC Asia)</td>
<td>Semester exchange</td>
<td>10</td>
<td>$3,000</td>
<td>$30,000</td>
<td>$3,000</td>
<td>$33,000</td>
</tr>
</tbody>
</table>

*Multi-year project securing funding for 2020 (5 x $8,500 grants) and 2021 (6 x $8,500 grants).
EXECUTIVE MBA STUDY TOUR

In January each year, our Executive MBA students undertake an overseas mission as an integral subject and pivotal part of their program. The overseas mission cements long term business and personal relationships and triggers the start of our students own entrepreneurial and innovation journey as they commence the second half of their Executive MBA program. The essence of the overseas subject is to provide a platform for our Executive MBA students to assimilate a diverse set of industries and locations, benchmark the businesses in the context of the students own business environment and reflect on opportunities or threats facing the student’s business based on the experiences gained during the mission.

In 2018 a cohort of 20 from the Executive MBA program visited Hong Kong, Vietnam, Shanghai and South China. Students were able to visit and experience first-hand organisations operating in technology, service, heavy industry, contract research, commodities, retail, leisure and financial services. The host companies ranged from large organisations to small startups, all having a global operating footprint. The intensive 15-day mission exposed students to a diverse range of business, cultural and interpersonal situations that will influence the way they look at their own business internally and externally.

ACCREDITATION

In 2018 the Faculty continued its journey towards AACSB accreditation. Association to Advance Collegiate Schools of Business (AACSB) is one of two international accreditations that business schools around the world strive for. Accreditation by AACSB signifies a business school is in the top 5% of business schools globally.

In 2018, the Faculty entered the final stage of accreditation by AACSB and is scheduling for an AACSB Peer Review Team visit in 2019.

The Faculty is also perusing international accreditation for EQUIS, from the European Foundation for Management Development (EFMD). In 2018, the Faculty held discussions with EFMD officials and began preparations for EQUIS accreditation.
Research

Associate Dean (Research)
Professor Melanie Randle
Overview

The Faculty of Business is pleased to display the outstanding achievements of the Faculty’s researchers throughout 2018. The Faculty’s reputation in producing innovative, rigorous and original business-related research is growing strongly. Our researchers and Disciplines are gaining recognition throughout Australia and internationally.

AUSTRALIAN RESEARCH COUNCIL EXCELLENCE IN RESEARCH AUSTRALIA AND RESEARCH ENGAGEMENT AND IMPACT

The Faculty contributed to the University’s submission to the Australian Research Council for Excellence in Research Australia in the following field of research codes:

- 14 Economics: Submitted for rating in 1402: Applied Economics

The Faculty also submitted statements in both 14 and 15 two-digit field of research codes on Engagement, and submitted two impact stories for assessment. This was the first year that the Australian Research Council assessed the Engagement and Impact of research at institutions. In 14 (Economics) the Faculty submitted an impact story entitled “Improving the performance and growth of small and medium sized enterprises in South East Asia” for research undertaken by researchers over the past 15-20 years, and its impact in underpinning economic growth in developing countries across the world. In 15 (Commerce, Management, Tourism and Services) the Faculty submitted an impact story entitled “Attracting Foster Carers for Children in Need” for research undertaken in the past decade using marketing techniques to attract more high quality foster carers for the growing number of children who need safe homes.

These submissions were made possible through the hard work and significant contributions of our researchers, Discipline Leaders, Field of Research Leaders and our support team. Outcomes and ratings are expected early in 2019.

STRENGTHENED STRATEGIC PLAN

The Faculty Research Unit consolidated its strategic priorities into five main areas for the period 2018-2020. These priorities are underpinned by:

1. The Faculty’s mission, vision and strategic goals
2. Our commitment to the United Nation’s Principles of Responsible Management Education (PRME), and
3. Staff feedback, including the results of a staff survey conducted in late 2017.

Each priority is supported by key strategies and transparent actions that are detailed in the Faculty’s Research Unit – Strategic Plan which was developed in late 2017. The Faculty has demonstrated its commitment to strengthening its research culture and performance by increasing its research budget by over $50,000 (approximately 11%) for 2018.

The five strategic priorities in the research strategic plan are:

1. Build a robust research culture that supports improved research performance across all metrics.
2. Increase the number of A*/A journal publications (ABDC journal list) by 10% per annum.
3. Increase research funding by 20% per annum (all categories).
4. Build the Faculty’s reputation as a producer of world-class business research.
5. Meet UOW targets for HDR student enrolments.

In achieving these priorities and goals, the Faculty has reviewed its research funding structure to include five new grants schemes: (1) small grants, (2) start-up grants, (3) mentoring grants, (4) partnership matching grants and (5) strategic university collaboration grants. This new funding structure increases the range and availability of funding opportunities for staff. In the first funding round of 2018 the Faculty awarded five start-up grants, two small grants and three strategic university collaboration grants. The three collaborating universities are Stanford University (QS rank 2), Lancaster University (QS rank =135) and the University of Aberdeen (QS rank =158).
The Faculty is strengthening its reputation as a producer of world-class business research both across the University and externally. We have purposefully increased research participation at the University level and strengthened our profile to ensure the quality of Faculty of Business research is appropriately recognised. Our researchers have also increased their presence in the media and other peer-based outlets to increase awareness of their successes.

STRENGTHENING HIGHER DEGREE RESEARCH STUDENT NUMBERS

In 2018 the Faculty saw a significant increase the number of Higher Degree Research (HDR) students commencing from 8 in 2017 to 28 in 2018. The Faculty will continue to strengthen its HDR program through:

- Strengthening pathways from high performing undergraduate students to Honours and PhD.
- Identifying high performing Masters by Coursework students and targeting them for transition to PhD.
- Increasing recruitment of international HDR students, including the development of new marketing materials.
- Boosting Faculty performance in central scholarship rounds.
- Monitoring HDR supervision capacity and quality to ensure academic staff are engaged in supervision.
- Continuing to implement HDR continuous improvement strategies including assurance of learning.

The Faculty has been able to attract a diverse range of HDR students, with an equal gender split and 3% Aboriginal or Torres Strait Islander representation.

Key research highlights

RESEARCHERS RANKED NUMBER 1

The University of Wollongong was named in The Australian – Higher Education list of research leaders in the field of Business, Economics and Management as number 1 in Marketing and Strategic Management.

FIRST UOW VICE CHANCELLOR’S ABORIGINAL POSTDOCTORAL RESEARCH FELLOWSHIP

The Faculty of Business’s Australian Health Services Research Institute (AHSRI) was awarded the first ever UOW Vice Chancellor’s Aboriginal Postdoctoral Research Fellowship. Dr Marlene Longbottom commenced her fellowship in October 2018 on her research project titled “Systemic responses to Indigenous families who experience trauma and violence: Reframing the representation and positioning of Indigenous families through a strengths-based and trauma informed approach in Australia and United States.” Marlene will be based at AHSRI and work with her mentor Professor Kathleen Clapham.

IMPACT MAKERS

The Faculty saw nine staff included in the UOW Impact Makers promotional booklet which was released by the Research and Innovation Division in 2018. The cover featured Dr Nadia Zaimuddin from the School of Management, Operations and Marketing. In addition the following staff were featured:

- Dr Alfredo Paloyo, School of Accounting, Economics, and Finance
- Dr Sanja Pupovac, School of Accounting, Economics and Finance
- Dr Farzana Tanima, School of Accounting, Economics and Finance
- Dr Shamika Almeida, School of Management, Operations and Marketing
- Dr Ann Rogerson, School of Management, Operations and Marketing
- Dr Adrian Tootell, School of Management, Operations and Marketing
- A/Prof. Shahriar Akter, Sydney Business School
- Dr Belinda Gibbons, Sydney Business School

The publication is available at https://www.uow.edu.au/research/impact-makers/index.html

MAJOR EQUIPMENT GRANT SUCCESS

Professor Millicent Chang (Accounting), Professor David Johnstone (Accounting), Professor Terry Walter (Finance) and Professor Sandy Suardi (Economics) were awarded the Faculty’s first UOW Major Equipment Grant of $101,592. This grant will fund multiple financial databases, which have significantly bolstered the capacity of these disciplines to conduct research.

LAUNCH OF REPORT

The Faculty and Centre for Responsible Organisations and People launched the report ‘Hard to Reach: Examining the National Disability Insurance Scheme Experience – A Case Study of Wollongong’, 19 October 2018 in conjunction with the St Vincent de Paul Society.
Grant success

In 2018 our researchers had numerous successes in attracting research income, including the following grants:

AUSTRALIAN RESEARCH COUNCIL GRANTS

LINKAGE GRANT


DISCOVERY GRANT


DISCOVERY INDIGENOUS GRANT


OTHER EXTERNAL GRANTS

VICTORIAN RESPONSIBLE GAMBLING FOUNDATION GRANTS PROGRAM


PHILIPPINES PROJECT SMALL RESEARCH GRANTS SCHEME


RESEARCH DEVELOPMENT GRANTS BY THE ACCOUNTING AND FINANCE ASSOCIATION OF AUSTRALIA AND NEW ZEALAND (AFAANZ).

- Corinne Cortese, Hazef Abdo. Project Title: Accounting for oil and gas: Has IFRS made a difference? $1,500.
- Liangbo Ma. Project Title: Corporate environmental commitment and firm value: Evidence from market reaction to environmental incidents. $1,500.
- Xiaofei Pan. Project Title: Product market competition and firm innovation in China. $1,500.

UOW GRANTS

UNIVERSITY GLOBAL PARTNERSHIP NETWORK

A number of staff received grants to contribute to their expenses to attend the University Global Partnership Network (UGPN) annual conference in Surrey in the United Kingdom. These staff were Nina Reynolds, Grace McCarthy, Shamika Almeida and Martin Gold.

UOW-UOWD RESEARCH COLLABORATION FUND

From 20 original expressions of interest, the Global Challenges UOW-UOWD Research Collaboration Fund recently awarded funding to five successful projects. Four Faculty of Business students and staff were investigators on two of the five funded projects. These were:

- Shamika Almeida, Nadia Zainuddin and Kanchana Wijayawardena, for the project titled ‘Taking a gender inclusive approach towards sustainable engineering and innovation - A cross national study between Australia and United Arab Emirates’, $20,000.
- Ann Rogerson, for the project titled ‘Building a culture of Academic Integrity in UAE through collaborative exploratory research studies investigating student and staff academic integrity practices and understanding’, $20,000.

UOW COMMUNITY ENGAGEMENT GRANT

**UOW GLOBAL CHALLENGES**

**KEYSTONE - GLOBAL CHALLENGES FUNDING OUTCOMES**

**PIECES (People with dementia can be Included & Enabled through social Connections, Environments & Services)**
- Investigating how connected, active and social environments can be developed to promote health and wellbeing for people with dementia.
  
  Lyn Phillipson, Lisa Kervin, Chris Brennan-Horley, Sarah Howard, Cathrine Neilsen-Hewett (Faculty of Social Sciences), Irina Verenikina Kishan Kariippanon (Faculty of Social Sciences, ECR) Kara Cappetta (Faculty of Social Sciences, HDR), Victoria Traynor Prof Richard Fleming (Faculty of Science, Medicine & Health), Pippa Burns (Faculty of Science, Medicine & Health, ECR), **Louisa Smith** (Faculty of Business, ECR) **Luise Lago** (Faculty of Business, ECR) **Simon Eckermann** (Faculty of Business), Paul Cooper, Tim McCarthy (Faculty of Engineering & Information Sciences), Clayton McDowell (Faculty of Engineering & Information Sciences, ECR), Stephen Beltrame (Faculty of Engineering & Information Sciences, PHD), Jun Ma (Faculty of Engineering & Information Sciences, ECR), Jack Yang (Faculty of Engineering & Information Sciences, ECR), Christian Ritz, Cole Hendrigan, Monte Ros, Dr Wanqing Li, Chris Cook (Faculty of Engineering & Information Sciences), Gregor Cullen (Faculty of Law, Humanities & the Arts), Paul van den Dolder (ISLHD), Karen Van Woudenberg (Playgroups NSW) and Toby Dawson (IRT Foundation).

**Future Makers**
- Investigating how maker-spaces can impact and contribute to the local economy and STEM education. The team will also partner with Science Space and investigate environmentally responsible practices.
  
  Geoff Spinks (AIIIM), Teodor Mitew (Faculty of Law, Humanities & the Arts), Sue Bennett (Faculty of Social Sciences), **Tillmann Boehme** (Faculty of Business), Chantel Carr, Thomas Birchnell, Wendy Nielsen, Shirley Agostinho, Sarah Howard, Helen Georgiou (Faculty of Social Sciences), **Adrian Tootell** (Faculty of Business) and Travis Wall (Faculty of Law, Humanities & the Arts).

**Seed Category**
- **Tillman Boehme** (with Aziz Ahmed (Faculty of Engineering & Information Sciences), Lip Teh (Faculty of Engineering & Information Sciences), Alberto Escribano, Vinod Gopaldasani (Faculty of Social Sciences), Leanne Treadwell (Faculty of Social Sciences): $10,000. Project title: “Innovative connections in CFS construction: feasibility study”.
  
- **Michal Strahilevitz** (with Bo Du (Faculty of Engineering & Information Sciences), Pascal Perez (Faculty of Engineering & Information Sciences), Pauline McGuirk (Faculty of Social Sciences), Thomas Birtchnell (Faculty of Social Sciences), Jun Ma (Faculty of Engineering & Information Sciences), External partners: Muhammad Nouman Amjad Raja): $15,000. Project title: “Mind the Age Gap? – Revealing the truth about Senior Travel at Peak Times”.

**Project Category**
- **Melanie Hundle** (with Victoria Traynor (Faculty of Science, Medicine & Health), Gordon Wait (Faculty of Social Sciences), Theresa Harada (Faculty of Social Sciences), Trish Mundy (Faculty of Law, Humanities & the Arts), Karina Murray (Faculty of Law, Humanities & the Arts), Jo Stirling (Faculty of Law, Humanities & the Arts), Nadine Veerhuis (Faculty of Science, Medicine & Health)): $48,380. Project title: “Driving Change: Options for driving retirement with over 75 age groups”.
  
- **Troy Heffernan & Greg Kerr** (with Faisal Hai (Faculty of Engineering & Information Sciences), Emma Heffernan (Faculty of Engineering & Information Sciences), Rafael Carvalho (Faculty of Science, Medicine & Health), Fabia Ramezani (Faculty of Engineering & Information Sciences), Michelle Voyer (Faculty of Law, Humanities & the Arts), Richard Kenchington (Faculty of Law, Humanities & the Arts)): $14,928. Project title: “Integrating Sun, Sand, Sea and Sustainability (S4)”.
  
- **Jennifer Algie** (with Kosta Constantinov (Australian Institute for Innovation Materials), Phil Barker (Faculty of Science, Medicine & Health), Xu-Feng Huang (Faculty of Science, Medicine & Health), Michael Lerch (Faculty of Engineering & Information Sciences), Vitor Sencadas (Faculty of Engineering & Information Sciences), Shahnaz Bakand (Faculty of Social Sciences), Solaiman Sheikh (Faculty of Law, Humanities & the Arts), Ronald Sluyter (Faculty of Science, Medicine & Health)): $27,900. Project title “New generation sunscreens optimised for Australian extreme UV exposure and development of reliable in-vitro test protocols for UV protection”.

**2018 FACULTY RESEARCH FUNDING**

**INDIVIDUAL REWARD SCHEME**

Total amount awarded from the scheme in 2018, was $129,406.20.

**PUBLICATIONS**

There were 47 publications eligible for funding under the procedures. Of these publications, nine staff had multiple publications and 16 staff members had one eligible publication. Of those staff members who attracted funding in this category, two had five publications, two had four publications and three had two publications.

**HIGHER DEGREE RESEARCH (HDR) COMPLETIONS**

Rewards for eligible HDR student completions were awarded to 29 staff members. This is a growth of 20% on 2017. Five staff members had multiple eligible completions.
FACTORIAL COMPETITIVE GRANTS

ROUND 1

SMALL GRANTS
- Nadia Zainuddin (Marketing, School of Marketing, Operations and Management) (with Cheryl Leo, Murdoch University): $9,941; “The Tipping Point: Understanding Value Destruction in Service Use and its Impact on Wellbeing”.
- Shamika Almeida (Management, School of Marketing, Operations and Management) (with Marian Crawley-Henry – Maynooth University, Santina Bertone – Swinburne University): $10,000; “Investigating Successful Strategies for Skilled Migrants’ Career Progression: A Multi-level Framework”.

START-UP GRANTS ($5,000)
- Beo Thai (Marketing, School of Marketing, Operations and Management)
- Farzana Tanim (Accounting, School of Accounting, Economics and Finance)
- Michal Strahilevitz (Marketing, School of Marketing, Operations and Management)
- Thomas Lee (Marketing, School of Marketing, Operations and Management)
- Vesa Peltokorpi (Management, School of Marketing, Operations and Management)

STRATEGIC UNIVERSITY COLLABORATION GRANT
- Silvia Mendolia (Economics, School of Accounting, Economics and Finance) and Dr Alfredo Paloyo (Economics, School of Accounting, Economics and Finance) (with Prof Ian Walker, Lancaster University): $9,535; “The Impact of Religiosity and Personality Traits on Adolescent Well-being and Achievements”.
- Oleg Yerokhin (Economics, School of Accounting, Economics and Finance) and Dr Silvia Mendolia (Economics, School of Accounting, Economics and Finance) (with Prof Paul McNamee, University of Aberdeen): $9,535; “Health and Wellbeing within the family”.
- Michal Strahilevitz (Marketing, School of Accounting, Economics and Finance): $10,000; “How Television Entertainment Programming Can Inspire Environmentally Friendly Actions in Australia and the US”.

ROUND 2

MENTORING GRANTS ($5,000)
- Roba Abbas (Operations, School of Marketing, Operations and Management) and A/Prof Rodney Clarke (Operations, School of Marketing, Operations and Management); Project title: “Mapping diverse, but complementary, theories: Socio-technical systems theory and communication theory”.
- Jennifer Algie (Marketing, School of Marketing, Operations and Management) and Prof Nina Reynolds (Marketing, School of Marketing, Operations and Management); Project title: “An analysis of Australian consumers’ transition to using reusable bags and its implications for other environmental behaviours”.
- Shamika Almeida (Management, School of Marketing, Operations and Management) and Prof Melanie Randle (Marketing, School of Marketing, Operations and Management); Project title: “Using work/family border theory and job crafting theory to examine how senior academic women successfully progress in their career while balancing family responsibilities”.
- Liangbo Ma (Finance, Economics, School of Accounting, Economics and Finance) and Dr Millicent Chang (Finance, Economics, School of Accounting, Economics and Finance); Project title: “Examining the value relevance of corporate environmental commitment by investigating market reaction to environmental incidents”.

PARTNERSHIP MATCHING GRANTS
- Martin O’Brien (Economics, Sydney Business School): $20,000 (plus $35,000 matched funding from ACTU, Shop Distributive and Allied Employees’ Association and United Voice) Project: “Penalty rate reform and employment outcomes in the retail and hospitality sectors in Australia”
- Belinda Gibbons (Management, Sydney Business School): $10,000 (plus $10,000 matched funding from Healthy Cities Illawarra) Project: “Local SDG Scorecard”

SMALL GRANTS
- Shamika Almeida and Roshni Narendran (Management, School Of Marketing, Operations and Management); Project title: “Advancing knowledge of the under-explored population of transgender business women in India”
- Rodney Clarke, Marco Antonio Amaral Feris and Roba Abbas (Operations, School Of Marketing, Operations and Management); $8,010; Project title: “Measuring and documenting work practices to improve performance and optimise social-technical subsystems” (with Australian Health Services Research Institute)
- Matthew Pepper (Operations, School Of Marketing, Operations and Management), Oriana Price (Management, School Of Marketing, Operations and Management), Andrew Sense and Janelle Davidson (Operations, School Of Marketing, Operations and Management); $8,721; Project title: “Continuous improvement frameworks in NSW local government organisations”
- Oriana Price (Management, School Of Marketing, Operations and Management) and Belinda Gibbons (Management, Sydney Business School); $8,194; Project title: “Capturing the development and growth of community economic enterprises” (with Narara Ecowillage)
- Beo Thai (Marketing, School Of Marketing, Operations and Management); $8,194; Project title: “Investigating the role of entrepreneurial mindset where consumers select products from abundant options (i.e. choice overload)”
- Maria Kim and Liangbo Ma (Finance, School of Accounting, Economics and Finance); $8,151; Project title: “The influence of institutions and culture on gender diversity in executive positions of Korean firms and the impact on firm performance”
- Shiguang Ma and Liangbo Ma (Finance, Finance, School of Accounting, Economics and Finance); $8,000; Project title: “Investigating the earnings management behaviour of Chinese private firms in comparison with state-owned firms”
Publications and media appearances

The Faculty’s academic staff published 183 academic journal articles in 2018, 47 of which appeared in high quality A and A* journals, as indicated by the prestigious Australian Business Deans Council journal list. In addition, academic staff published 3 books, 15 book chapters, 58 conference proceedings papers, and a number of articles appearing in trade publications and popular press. These diverse publications contributed to the advancement of business-related knowledge through investigation into improving IT agility and performance, influences of governmental policies on banking and lending and tourism as it relates to quality of life. Other examples of key publications that present research that supports the implementation of the Faculty mission and vision cover areas such as displacement due to climate change, big data and predictive analytics in humanitarian supply chains, health related quality of life, changing board behaviour, accountability and employee voices in the new century.

Higher Degree Research

ANNUAL HDR CONFERENCE

The Faculty of Business Annual HDR Conference for 2018 was held in September at the UOW’s Innovation Campus. HDR students and Faculty staff attended the conference and 16 students submitted papers and presented at the conference. Guest presenters over the two days of the conference were Professor Hugh Mackay AO, Professor Jon Carr, Professor Warwick Funnell, Associate Professor Emma Barkus and Associate Professor Jane Andrew.

BEST PAPER AND BEST PRESENTATION AWARDS

- Miss Dan Zhang was awarded Outstanding Student Research paper. Dan’s supervisors are Xiaofei Pang and Dr Shiguang Ma.
- Miss Sarah Wang was awarded the best presentation prize at this year’s HDR conference for her presentation entitled Chinese Circuit Breakers: Price Discovery and the Magnet Effect. Sarah’s supervisors are Dr Maria Kim and Prof Sandy Suardi.
## DOCTOR OF PHILOSOPHY: 2018 GRADUATIONS

<table>
<thead>
<tr>
<th>NAME</th>
<th>THESIS TITLE</th>
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<tbody>
<tr>
<td>Thi Thuy Nga Nguyen</td>
<td>The Impact Of Family Circumstances On Work And Education: Evidence From Vietnam</td>
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<tr>
<td>Hoda Abdul-Rahman Abdul Fattah</td>
<td>The Political Economy Of Accounting And The 2003 Iraq War</td>
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<tr>
<td>Ian Kenneth Fargher</td>
<td>Accounting as a Medium of Juridification: the Pragmatic Context of Forfeiture Law and its Application</td>
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<tr>
<td>Brian John Murphy</td>
<td>Financial Planning and Accounting in Australia: A Contest for Jurisdiction 1980-2014</td>
</tr>
<tr>
<td>Mohammed Shahinul Sazzad Bhuyan</td>
<td>Determinants and Effects of Voluntary Disclosure with a Focus on Corporate Governance and Firm Performance: Evidence From Bangladesh</td>
</tr>
<tr>
<td>Yuqian Zhang</td>
<td>The Language Effect: Non-Native Language Impacts on Interpretation of Uncertainty Expressions and Accounting Judgment</td>
</tr>
<tr>
<td>Meylianti Sulungbudi</td>
<td>The Effects Of Supplier Development, Relationship Variables And Market Orientation On Performance Improvement In The Indonesian Automotive Industry</td>
</tr>
<tr>
<td>Emily Therese Ryan</td>
<td>Examining Supply Chain Practice for Sustainable Building Industry: Towards Viable Cluster Development</td>
</tr>
<tr>
<td>Melinda Plumb</td>
<td>Multiple Perspectives On Understanding Innovation With IT In An Early Childhood Education And Care Organisation</td>
</tr>
<tr>
<td>Behnam Forouhandeh</td>
<td>WOM and EWOM as Consumer Communication: A Systemic Functional Linguistic Perspective</td>
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<tr>
<td>Paul Mazzola</td>
<td>Power and Influence in the Investment Banking Industry - A Case Study of Lehman Brothers</td>
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## DOCTOR OF PHILOSOPHY – INTEGRATED: 2018 GRADUATIONS

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<thead>
<tr>
<th>NAME</th>
<th>THESIS TITLE</th>
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<tbody>
<tr>
<td>Mohammad Tariful Bari</td>
<td>Export Dynamics, Success and Efficiency: Micro-Level Evidence From Bangladesh (2004-05 to 2011-12)</td>
</tr>
<tr>
<td>Yifei Li</td>
<td>A Non-Linear Analysis of Operational Risk and Operational Risk Management in Banking Industry</td>
</tr>
<tr>
<td>Lei Shi</td>
<td>A System-Based Analysis of Credit Default Risk and Management on its Underlying Characteristics</td>
</tr>
<tr>
<td>Nadeera Udayangani Ranabahu Mudiyanselage</td>
<td>Entrepreneurial Decision-Making and Expertise Acquisition: A Study Among Sri Lankan Microfinance Borrowers</td>
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## RESEARCH MASTERS PROGRAMS: 2018 GRADUATIONS

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<tr>
<th>NAME</th>
<th>THESIS TITLE</th>
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<tbody>
<tr>
<td>Mark Grierson Edwards</td>
<td>An Investigation into Establishing the Validity of the Supply Chain Operations Reference (SCOR) Model Within Aid and Development Initiatives</td>
</tr>
<tr>
<td>Bianca Suesse</td>
<td>Cost-Effectiveness of Health System Strategies for Older Patients with Malnutrition Presenting in Hospital</td>
</tr>
<tr>
<td>Fresia Del Carmen Segovia</td>
<td>Developing a framework for business continuity management within local government</td>
</tr>
<tr>
<td>Paul Arthur Lindeberg</td>
<td>Best for Project: Factors that Influence the Selection Decisions for Leadership Teams in Alliance Mega-Infrastructure Projects</td>
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Research centres

The Faculty’s three existing research centres: Centre for Contemporary Australiasian Business and Economics Studies, Centre for Human & Social Capital Research, and Centre for Responsible Organisations & Practices, have been contributing to strengthening the Faculty’s research culture. In 2018, the Faculty expanded upon its research centres to further build upon our research capabilities and cement our faculty as a leader in business research.

NEW RESEARCH CENTRE: CENTRE FOR CROSS-CULTURAL MANAGEMENT

The Faculty approved a fourth research centre in the fourth quarter of 2018 – the Centre for Cross-Cultural Management. The purpose of the Centre for Cross-Cultural Management is to advance interdisciplinary research on how cross-cultural and intracultural factors influence human relations in organisations and work-related outcomes. The Centre for Cross-Cultural Management will generate opportunities for cross-fertilisation of research ideas to produce research excellence of a nature and magnitude that contributes significantly to fulfilling the strategic goals of the Faculty of Business and the University of Wollongong. Key areas of focus for the Centre include:

- Human Resource Management
- International Business, performance and methodological innovation
- Business ethics and leadership
- Technological and digital revolution
- Identity construction and interpersonal experience
- Immigration, diversity and wellbeing

AUSTRALIAN HEALTH SERVICES RESEARCH INSTITUTE (AHSRI)

2018 marked the 25th anniversary of The Australian Health Services Research Institute (AHSRI) and was another highly successful year for the Institute. AHSRI is the key research entity of the Sydney Business School UOW, and generates evidence through rigorous research and evaluation to inform and support better management of health and community services in Australia. AHSRI’s innovative work facilitates greater equity in resource distribution, fairer access to services, improved continuity within and across sectors, and evidence-based decision-making.

Since AHSRI’s establishment (then known as the Centre for Health Service Development) in 1993, the institute has undertaken over 350 health services research, development and evaluation projects, ranging in size from $2,000 to $9 million. In 2018, AHSRI finished the calendar year having secured funding of over $10 million, which is consistent with previous years.

AHSRI have an established record of accomplishment in the conduct of complex program evaluations and analyses of health policy and management issues as evidenced by the continuing success in securing funding for this research. In the past five years the Centre for Health Service Development (CHSD) has focused evaluation and policy analysis efforts in the sectors of mental health and aged care. In 2018, CHSD undertook over 20 research and evaluation projects.

Finally, AHSRI’s most recently established research centre, Centre for Health Research Illawarra Shoalhaven Population (CHRISP), continued to go from strength to strength in 2018. CHRISP is a joint research partnership with the Illawarra Shoalhaven Local Health District (ISLHD), which provides a sophisticated information platform to connect data for health and medical research in the Illawarra, with the aim of improving the health of the population of the Illawarra and beyond. This data is available for use in ethically-approved research and for planning and evaluating projects which aim to improve the health of the population of the Illawarra and beyond. A number of important projects, both priority-driven and investigator-driven, were completed in the period; the findings of these projects have significant potential impacts and implications for translation into policy and practice.
Engagement
LEADERSHIP SERIES

In July, the UOW Sydney Business School once again held an exclusive evening with John Borghetti, CEO and Managing Director, Virgin Australia Group. In a Q&A format, John shared insights into his career, the airline industry and his philosophy on business and leadership with over 80 corporate partners, alumni and students.

John Borghetti, CEO and Managing Director, Virgin Australia Group

PUBLIC LECTURE - CURING AFFLUENZA:
HOW TO BUY LESS STUFF AND SAVE THE WORLD

Dr Richard Denniss is the Chief Economist and former Executive Director of The Australia Institute. Dr Denniss is a prominent Australian economist, author and public policy commentator, and a former Associate Professor in the Crawford School of Public Policy at the Australian National University.

Dr Richard Denniss presented a public lecture in November on how affluenza (the strange desire to spend money we do not have to buy things we do not need to impress people we do not know) is economically inefficient, that it is the root cause of environmental destruction, and that it worsens global inequality. Rather than treating these symptoms, Richard discussed how we can tackle the underlying disease.
The Economics Social and Public Policy Lectures were held in August 2018, presented by Bhash Mazumder, a senior economist and research advisor in the economic research department at the Federal Reserve Bank of Chicago. Bhash also serves as the Executive Director of the Chicago Federal Statistical Research Data Center. Bhash also oversees the operations of a research center enabling access to federal statistical microdata on behalf of a consortium of institutions including the Federal Reserve Bank of Chicago, Northwestern University, the University of Chicago, and the University of Illinois. Bhash received a B.A. in Political Science from New York University, an M.A. in Economics from New York University, and a Ph.D. in Economics from the University of California at Berkeley.

He presented two public lectures. The first lecture at the Sydney campus titled *The Outlook for the US Economy* where Bhash reviewed recent trends and challenges facing the US economy. Topics included trends in productivity, labor force growth, wages and inequality.

The second lecture at the Wollongong campus titled *Intergenerational Mobility in the US* where Bhash provided a survey of research that he and others have done on the state of intergenerational mobility in the US. Topics included trends in mobility, racial gaps, geographic differences and health mobility.

Each event had over 60 people in attendance who were engaged and had detailed discussions with the speaker, Faculty staff and guests.
GUEST SPEAKERS

A number of external guests presented in 2018 across various platforms, including seminar series and lectures. These included:

- Professor Adeline Delavande, University of Essex
- Doctor Angelo Aspris, University of Sydney
- Mr Bhash Mazumder, Federal Reserve Bank of Chicago
- Associate Professor Bilgehan Karabay, RMIT
- Mr Brian Nelson, Market Design and Development Specialist, Australian Energy Market Operator
- Doctor Cahit Guven, Deakin University
- Doctor Claire Horner, University of Tasmania
- Mr Jaehoon Lee, University of NSW
- Doctor Jan Kabatek, Melbourne Institute
- Mr John Borghetti, CEO and Managing Director, Virgin Australia Group
- Mr Jonathan Hamberger, Senior Deputy President, Australian Fair Work Commission
- Doctor Katja Ignatieva, University of New South Wales
- Mr Kieran Williams, Principal, Shelston IP
- Professor David Lewin, Professor Emeritus in Management, UCLA
- Ms Elizabeth Kaneyson, Supply Chain Project Manager, Thales
- Doctor Martin Fahy, CEO, ASFA
- Doctor Marvin Wee, Australian National University
- Professor Mats Alvesson, Lund University, Sweden
- Doctor Matt Leister, Monash University
- Honourable Justice Michael Walton, Justice, Supreme Court of NSW
- Mr Nathan Kettlewell, University of Sydney
- Professor Paul McNamee, University of Aberdeen
- Associate Professor Paul Pezanis-Christou, University of Adelaide
- Doctor Peter Vassallo, University of Adelaide
- Ms Renee Whiteside, People and Culture Leader, Mercer
- Doctor Richard Denniss, The Australia Institute
- Doctor Robert Czernkowski, UTS
- Professor Sandra VanderLaan, University of Sydney
- Doctor Sarah Dahmann University of Sydney
- Ms Sarah Mason, General Manager and Principle Trainer, HSPR
- Mr Shawn Ho and Doctor Demetris Christodoulou, University of Sydney
- Associate Professor Shiko Maruyama, UTS
- Professor Silvia Gherardi, University of Trento, Italy
- Professor Stewart Jones, University of Sydney
- Doctor Suraj Prasad, University of Sydney
- Ms Talis Putnis, UTS
- Doctor Victoria Clout, University of New South Wales
- Professor Warwick Funnell, University of Kent
Faculty Highlights
2018 Faculty highlights

LIVE INDUSTRY CHALLENGE SERIES

The Live Industry Challenge series is in production with the simultaneous purpose of connecting students and alumni with the faculty, and providing students with an agency-side Work Integrated Learning (WIL) experience. Prominent business leaders and UOW Alumni feature in video cases, providing relevant and ‘real’ business challenges to students. Students conduct extensive market research, draft a business proposal with considered and evidence based recommendations that are submitted back to the business for consideration with a view of ‘winning’ the business.

In 2018, Marketing students who worked with PeopleCare, looked at potential geographic expansion opportunities for their business. Whilst, students working with the NSW Taxi Council examined their current business model and looked at how they could reinvent their business for long term success.

UOW ALUMNI AWARDS

At the 2018 UOW Alumni Awards, three out of the five awards were awarded to Faculty of Business Alumni. These award winners include:
- Natalie Chapman, Founder of gemaker and UOW Faculty of Business Board Member – Alumni Award for Innovation and Entrepreneurship.
- Tom Moore, Global CEO WithYouWithMe – Young Alumni Award.
- Diane Manns, CEO Sutherland Shire Family Services – Alumni Award for Social Impact.

EXTERNAL REVIEW OF THE SCHOOL OF MANAGEMENT, OPERATIONS AND MARKETING

The Faculty of Business undertook a School review of Management, Operations and Marketing in 2018. The Faculty also reviewed the viability of all courses, including majors, minors, subjects and the viability of teaching at regional campuses (particularly at the South Western Sydney campus).
INTEGRATING PRME GUIDELINES INTO DEGREES

The Faculty is committed to integrating United Nations Principles of Responsible Management Education (PRME) guidelines into all of its degree programs via the sole Australasian academic representative on the PRME Committee, and the only active Australian representative on the International Standards Organisation for ISO 9004 (Sustainable Organisations).

$596,200 NEW COLOMBO PLAN FUNDING

The Faculty continues to be among the leading business faculties in Australia in terms of internationalisation, attracting $596,200 in New Colombo Plan funding round over 2017 and 2018, allowing 84 students to undertake a student mobility experiences.

RESEARCHERS MAKING IMPACT

Representing all three of the Faculty of Business schools, 9 academics appear in the UOW Impact Makers promotional booklet produced by the Research and Innovation Division. In addition, 8 Faculty of Business academics featured in UOW publication Research and Innovation.

VICE-CHANCELLOR’S INTERDISCIPLINARY RESEARCH AWARD

Academics in the Faculty were recognised with 3 Vice Chancellor Research Awards. These awards included Dr Mary Kaidonis, who was recognised with the Vice Chancellor’s Interdisciplinary Research Excellence Award, Professor Kathy Eagar who received the Vice Chancellor’s Research Excellence award for Researcher of the year (Highly Commended), and Associate Professor Charles Harvie who was awarded the Vice Chancellors award for Research Supervision (Highly Commended).

TEACHING AWARDS

Both Dr Ann Rogerson and Dr Lynnaire Sheridan notably received the Vice Chancellors OCTAL Award as part of the Academic Integrity Program Team, and Dr Sanja Pupovac was awarded with a Faculty OCTAL award.

RESEARCH RECOGNITION

UOW was listed as the leading institution in the Marketing & Strategic Marketing research fields from The Australian, Higher Education List of Research Leaders in the field of Business, Economics and Management.

BEST DOCTORAL DISSERTATION FOR 2018

PhD graduate Dr Nadeera Ranabahu received The Australian and New Zealand Academy of Management Best Doctoral Dissertation for 2018, which was presented during the organisation’s annual conference in Auckland, New Zealand, last December.

Dr Ranabahu, who was based in the School of Marketing, Operations and Management in the Faculty of Business, completed her PhD thesis on how female entrepreneurs in Sri Lanka use microfinance to get their ideas off the ground and acquire business expertise during the process.

Dr Nadia Zainuddin’s cover photo for the UOW Impact Makers promotional booklet.
In 2018, the Faculty of Business continued to attract media attention. We plan to further improve our faculty’s reputation in 2019 by making the most of mainstream and social media. Highlights include:

Teams of students received an insight into the business world and gained skills for their resume as part of a collaborative program between the University of Wollongong and local organisations. Business students were exposed to real life challenges of the business world to gain valuable skills and hands-on experience.

Source: UOW Media Release
8th March 2018

Business student Madeleine Harmer was recognised in GradConnect future leaders program and as a finalist in the Australia Financial Review’s Top 100 Future Leaders Awards.

Source: UOW Media Release
13th March 2018

Sydney Business School, UOW’s Executive MBA (EMBA) among the best in the world. CEO Magazine ranked our EMBA as the best in Australia.

Source: Media Release
22nd March 2018

Prestigious rankings place MBA among the top 100 globally according to QS World University Global Rankings 2019.

Source: Media Release
12th October 2018

The Faculty of Business ranked in the top 200 universities in the world for Business and Economics.

Source: Media Release
18th October 2018

Duke of York opens the new Level 10 of Sydney Business School, UOW’s CBD campus.

Source: Media Release
19th November 2018

The Faculty of Business’ new global-focused degree, Bachelor of Commerce Global (Honours), helping students become citizens of the world.

Source: UOW Media Release
10th December 2018

PhD Graduate, Emily Ryan, is working towards creating a sustainable building hub in the Illawarra

Source: UOW Media Release.
12th December 2018

Bachelor of Commerce (Supply Chain Management) graduate Jessica Kiekebosh awarded the 2018 Robert Hope Memorial Prize, UOW’s most prestigious honour for students.

Source: UOW Media Release
13th December 2018